

Knowledge K02 - Strategy and Business Execution

Course Summary

Developing strategies to produce working plans to execute and drive results

Introduction

Successful commercial training organisations require a clear strategy and business execution plan in order to achieve, monitor and control the attainment of their goals and objectives. This module looks at a typical approach to this, including the associated components and activities required to develop the strategy that can be used to develop an executable plan.

Topics

- Using strategy to sense and seize opportunity
- Creating strategic and business alignment
- Case study: strategy to execution model

Prerequisites

Foundation Series