Foundation Series F0 - Technical Training Management

Course Summary: There's a lot more to technical training management than you think!

Introduction:
- Why we developed the program
- Strategy and Business Design
- Sales and Training Delivery Strategy
- Business and Operations Management
- Offering Development and Management.

Topics: You will discover the key components and principles required to understand:

- (F1) Why we developed the technical training management course and how it will assist in the development of skills and competencies

- (F2) What's required to develop and implement a technical training strategy and business design, including business alignment, training product management, business model and business development and marketing management

- (F3) How to develop sales strategy and metrics, plan and deliver to the training opportunity, expand sales and delivery capability and expand training offerings

- (F4) Business and operations management, including financial management, creating the budget plan, pricing models, legal (the basics), business performance matrix, governance, financial, business and training-specific metrics, and the absolute basics of infrastructure

- (F5) Offerings management and development, including offering types, modalities, capitalising on learning modalities, curriculum objectives, content development models and lifecycle and certification and its life cycle.

Prerequisites: None

Duration: 60 minutes

1 Badge with 5 mini-modules

19 Knowledge Badges

6 Learning Path Badges