A Glance at the Future
Go back 10 years .......

• Remember
  • Where you lived
  • Your work environment
  • Your home environment
  • Did you have a mobile phone – what was it
  • How much time did you spend on the Internet
  • What car did you drive – what was it’s MPG
  • What was your computer? How much memory and disk space did it have?
  • How did you do your banking
Just 10 Years ago....... 

• A tweet was the noise a bird made
• A blackberry was a fruit
• Green was a colour not a way of life
• Camera’s mostly still used film
• 32 inches was a big TV
• You needed a ticket to get on a plane
• An App – What is that?
The Training business 10 years ago......

• 16-20 desks to a room – all full
• 10-20 classrooms – all full
• Impressive computer rooms for hands on
• E-Learning – promising to be the future next year
• Travel – no problem
• Virtual classroom – it will never catch on!
• Certification - Got to have it
• The LMS – A must have
• How big was your organisation ?
The World today ..... 

• Go to the tip... The skip is full of plasma and large flat screen TVs  
  Where are all the CRTs?  
• Email is loosing ground to Social media  
• Facebook is dominated by the over 40’s  
• Storage is still doubling every two years – Moores law  
• Average Home may have up to 10-20 internet connect devices  
  • TVs, Cameras, Phones, Tablets, Laptops, printers  
• Google is the best source for on demand training  
• If we had 20 in a class 10 years ago. And 8 today, where are the other 12 getting their training?
Training Business Today.....

• Good news ........ We are still here
• Seen vast consolidation in the commercial world
• Seen moves from P&L to Cost recovery
• Seen a lot of outsourcing from sales through to delivery
• Classrooms have gone virtual
• Kit has gone virtual (Remote)
• Materials have gone electronic
• Trainers are still people
Rate of change ..... 

• Slower?

• Faster?
Keep an Open Mind as We glance at the future ....
Breakout Brief

• Three groups are allocated to take a glance at the future in 3, 5 and 10 years from today
• Take a snapshot of the new vision from the viewpoint of
  • The Student
  • The Customer
  • The Training Business
<table>
<thead>
<tr>
<th>Team 1 – 3 Years</th>
<th>Team 2 – 5 Years</th>
<th>Team 3 – 10 Years</th>
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<tbody>
<tr>
<td>Taal, Robert</td>
<td>Lipmann, Kate</td>
<td>Bourne, Philip</td>
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<td>Campbell, Andy</td>
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<td>Dattani. Radhika</td>
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<td>Kircher, Gilles</td>
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<td>Harding, Alex</td>
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<th>Team 4 – 3 Years</th>
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<tr>
<td>Ahmed, Faez</td>
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<td>Moslehi, Adrian</td>
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<td>MacLennan, Donald</td>
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<td>Hannon, Myles</td>
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**Business View**

**Customer/Student View**