

CEdMA Europe Conference Agenda

17-18 April 2018

[Waltham Abbey Marriott](#)

Tuesday 17th April 2018 “Changes in Customer demands - Generations Past, Present and Future”

Time	Topic	Leader
0930	Welcome, Introduction, Conference Structure	<i>Tony Coates, Chairman</i>
1000	Keynote: The Transformational Future of Learning and Development - How Advances in Science and Technology Could Transform the Ways We Live, Work, and Learn In this fast-paced talk, Rohit and Helena will argue that unprecedented disruption across society will place learning in a central role in ensuring future business survival and growth, enabling professional development, and supporting job transitions. They believe that, in order to address the changing demands of society, our mindsets need to change and adapt to new ways of doing business, emerging technologies, and learning modalities. Key topics to be covered will include the evolution of L&D theories and strategies, social learning, harnessing technologies such as AI to serve the learner, raising digital literacy, and evolving a culture of learning to meet future needs.	<i>Rohit Talwar and Helena Calle, Fast Future</i>
1100	<i>Break</i>	
1130	Reality Checks for 2018 There is a lot of guessing going on nowadays about how such items as Artificial Intelligence (AI), Augmented Reality (AR), Virtual Reality (VR), Internet of Things (IoT), gamification, and other buzzwords, will affect us in 2018. <i>Here's your chance to discuss up to a dozen of these in preparation of choosing four of them for detailed discussion in the Breakout Groups.</i>	<i>Kevin Streater, ForgeRock and Mike Dowsey</i>
1230	Breakout	
1300	<i>Lunch</i>	
1400	Learning Styles for the Generations How do different learning modalities, styles and methods help to increase student engagement and knowledge retention based on current generational preferences? How do we appeal to the changing learning needs of the students of today and the workforce of tomorrow?	<i>Dr Stuart Allen, University of Warwick</i>
1500	Breakout	
1530	<i>Break</i>	
1600	New Realities for the Learner experience - how and when to use VR, AR and MR Successfully implementing immersive technologies for learning programs is about far more than the technology itself. Find out how to identify the right opportunities and apply the right technology for your project.	<i>Robin Scott, Make Real</i>
1700	Breakout	
1730	<i>Close</i>	<i>All</i>
1830	<i>Drinks</i>	
2000	<i>Dinner, which includes the Impact Award Winner Announcement</i>	<i>All</i>

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Time	Topic	Leader
0900	CEdMA Europe AGM	<i>Tony Coates Chairman</i>
0915	Barometer Update	<i>Mike Dowsey</i>
0930	Leveraging the results of the CEdMA 2018 Business Metrics Survey for your business Let's review what data are available, how to access, and some highlights	<i>Mike Dowsey</i>
1030	<i>Break</i>	
1100	Impact Award Presentation by Winner	<i>?????</i>
1230	<i>Lunch</i>	
1330	Feedback from the breakouts	<i>All</i>
1430	Discussion – topics for workshops and conferences	<i>All</i>
1445	Conference Summary	<i>Tony Coates Assima</i>
1500	<i>Close</i>	

Future Events

Wed 13 Jun, half-day Workshop

Mon 8 Oct, joint BCS/CEdMA Europe half-day workshop???

Tue-Wed Oct 9-10, Conference

Tue 4 Dec, half-day Workshop

Guest Speakers**Rohit Talwar, Fast Future**

Rohit is a Futurist - His interests include the evolving role of technology in business and society, emerging markets, the future of education, sustainability and embedding foresight in organisations

Dr Stuart Allen, University of Warwick

Stuart Allen BSc PhD SFHEA, is a Senior Teaching Fellow at the School of Life Sciences, University of Warwick. As a Senior Fellow of the Higher Education Academy, and with 20 years of Higher Education teaching experience, he has demonstrated leadership and innovation in teaching methods in the ever-changing landscape of the University sector. Stuart's teaching styles range from a traditional approach to student learning in a didactic manner to circa 300 undergraduate students, running hands on laboratory sessions, to facilitated learning in small group tutorials. One of Stuart's main interests is teaching using various modalities to a range of students with different learning preferences to maximise engagement. Research lies at the heart of his professional development; both in terms of science and education.

Robin Scott, Make Real

Robin is a founding partner of Make Real, an immersive technology business providing learning and commercial solutions for the likes of Vodafone and EDF Energy. When not managing the day-to-day governance of the business, Robin spends much of his time working with existing and potential partners to understand how and when to incorporate immersive technology within their businesses.

Prior to founding Make Real, Robin worked in the simulation industry for large aerospace companies. Following this he spent 6 years working in the gaming industry. He also has considerable experience in the delivery of large-scale software products in the publishing industry.