

Industry News Headlines from CLOmedia (Jul 11)

Learning Executives Retain Positive Outlook

7/27/11

ASTD study shows confidence index is near historic high.

ICF Challenges Common Coaching Perceptions

7/25/11

Group says coaching is portrayed negatively in media, celebrity culture.

Report: High School Grads Earn \$8,000 More Than Dropouts

7/25/11

High school dropouts also more likely to be unemployed than those with more education.

Survey: Government Groups Developing Global Leadership

7/22/11

Nearly one-quarter of government respondents report having a global leadership program.

Deloitte Hosts Leadership Conference for Students

7/22/11

Event helps company build relationships with potential future employees.

IPad App Aimed at Learning Professionals

7/21/11

DesignJot pairs analysis and design of learning courses.

Saba Adds Two Members to Board

7/21/11

Michael Abbott is a vice president at Twitter, while Mike Fawkes is operating partner at VantagePoint Capital Partners.

MDA Leadership Consulting, ASK Europe to Partner

7/20/11

The move will allow the companies to support each other's clients across a broader array of projects and geographies.

ExpertusONE Introduces Virtual Learning Platform

7/20/11

Cloud-based software enables live and on-demand virtual events.

Excella Consulting Begins E-Learning Project With the U.S. Department of Labor

7/15/11

Excella will help the DOL address performance gaps impacting the efficiency of its e-training and e-learning system to improve usage of the LearningLink solution.

Research: Organizations with Leadership Development Generate Seven Times Greater Business Impact

7/15/11

The Bersin & Associates research found that these organizations with high-impact leadership development programs are creating a 'new breed' of leader.

BlueVolt and Crown Boiler Launch Online Training University

7/15/11

Using BlueVolt's platform, learners can access training from a centralized location at any time, from anywhere with an internet connection.

Arkansas Initiatives Allows Students to Receive Credit for Learning Experiences

7/14/11

Prior learning assessment and evaluation services will be provided through the Chicago-based Council for Adult and Experiential Learning. In addition, AT&T provided a grant to fund 66 scholarships at two-year colleges.

Element K Teams With Franklin Covey Co. to Distribute Learning Courses

7/14/11

Franklin Covey Co. will be the first distributor of the new online learning courses, InSights On Demand. The online courses feature Franklin Covey's content in the form of short, web-based, video training modules.

Echo360 to Capture and Publish Conference Sessions at BbWorld

7/12/11

Blackboard will make the Echo360 recordings freely available to event attendees, allowing them to review those sessions they were unable to attend during the conference.

Poll Shows Generational Gap in Workplace Training Programs

7/12/11

Seventy-five percent said workplace trainings would be more valuable if they were available remotely through hand-held mobile devices, while only 40 percent of respondents between the ages of 30 to 45 share this view.

Florida Tech Announces 7 New Mini MBA Programs

7/11/11

Students will engage in graduate-level courses within a condensed format that allows them to finish in as little as eight months, earning a mini MBA for-credit graduate certificate.

SilkRoad Announces Appointment of CMO

7/11/11

Wm. Edward Vesely brings more than 22 years of marketing experience to SilkRoad.

Brainshark Announces Android App for Video Presentation Viewing

7/7/11

The Brainshark App can be downloaded for free in Google's Android Market and can help users see video presentations.

Vangent Named to TrainingIndustry.com's Top Content Development Companies List

7/6/11

This latest achievement joins two other 2011 Vangent distinctions from TrainingIndustry.com — being named as a Top 20 Leadership Training Company and to its Training Outsourcing Watch List.

SADA Systems Inc. to Include Integrated Google Apps E-Learning

7/6/11

The company will include integrated Google Apps eLearning for Gmail, Calendar, Docs and Sites powered by Boost e-learning for all future customers.

SuccessFactors and Halogen Software Announce Settlement of Suit Against Halogen

7/5/11

In connection with the settlement Halogen agreed to pay an undisclosed amount to SuccessFactors. The legal dispute originated in early September 2010.

Blackboard to be Acquired By Providence Equity Partners

7/1/11

The company will be acquired for about \$1.46 billion plus the assumption of about \$130 million in net debt.

Training Important For New Project Managers, Survey Finds

7/1/11

Only 21 percent of project managers report that they receive job-specific training before being promoted to project manager, according to ZweigWhite's 2011 Project Management Survey.

Element K and CrossKnowledge Announce Partnership

6/30/11

Through this arrangement, Element K will integrate CrossKnowledge assets directly into its Business Professional Premium Course and Resources Collections.

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