# **Industry News Headlines from CLOmedia (Mar 11)**

## McDonald's Marks 50 Years of Learning

4/6/11

A year-long celebration of Hamburger University's 50 year anniversary kicked-off Tuesday, with the reveal of a new HU logo.

Study: More than Half of Organizations Will Switch Talent Acquisition Providers

4/5/11

Talent Acquisition Systems market is estimated to grow 12 percent to more than \$920 Million in 2011.

#### Learning and development funding still taking a hit

4/1/11

Cuts to public sector funding are having a widespread impact, says CIPD annual survey.

#### **Company Introduces New E-Learning System**

3/30/11

Absorb SMARTLAB has multilingual capabilities, translation features and social media connectivity.

## Study Reveals Looming Crisis for Healthcare Leadership

3/30/11

### Chief Learning Officer Magazine Honors Top Workforce Development Companies

3/30/11

AT&T named as the top LearningElite organization

## **RWD Technologies to be Acquired by General Physics**

3/25/11

Acquisition could make GP "one of the biggest players."

# **Research Shows Mobile Learning Going Mainstream**

3/25/11

Consumer mobile device penetration and usage is changing corporate learning, research suggests.

# **Companies Partner to Donate E-learning Resources**

3/24/11

OpenSesame and LINGOs will be partnering to benefit nonprofit organizations.

#### **Survey Finds Third of Companies Committed to Succession**

3/23/11

According to AMA Corporate Learning Solutions. another 43 percent are 'sporadic.'

## Forum Corp. Named a Top 20 Provider of Leadership Development

3/21/11

Award marks the second year the company has been named in Top 20.

## **E-Learning Startup Receives Recognition**

3/18/11

OpenSesame wins \$185,000 investment from the Oregon Entrepreneurs Network.

#### **Company Names New Head of e-Learning Service**

3/18/11

Douglas F. Dell has joined Crawford & Company in the newly created position of senior vice president of e-Learning Services.

### Microsoft Announces Tools for Developers to Assist Employees With Disabilities

3/17/11

Fifty-seven percent of working-age computer users would likely benefit from new tools, according to a Microsoft survey.

### New Initiative To Promote Skill Development Launched

3/17/11

Labour Market Development Agreement invests \$1.6 million to SmartForce NL.

### **CoursePark Launches New Program**

3/16/11

New function allows employees to forward online course bills to their boss.

## **Employee Engagement Seen As Problematic, Study Says**

3/15/11

Nearly 85 percent of employees say managers are responsible for employee engagement, according to Psychometrics Canada.

#### **SuccessFactors to Acquire Jambok**

3/14/11

SuccessFactors, Inc. has entered into a definitive agreement to acquire Jambok, which aims to enable informal social learning within the workforce.

## Cloud-based Presentation, Training, E-Learning Platform Launched

3/9/11

Knoodle announced the availability of its hosted presentation, training and learning platform for small and mid-sized enterprises.

# Employers Worldwide Lack a Strategy for Developing Women Leaders, New Mercer Survey Shows

3/7/11

Despite efforts by organizations around the world to achieve a diverse workforce, the majority do not have a clearly defined strategy or philosophy for developing women for leadership roles.

## New Book Aimed at Established, Potential Leaders

3/4/11

The author outlines basic leadership principles in order to build a foundation for employee engagement.

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