Ninth Annual
'Best of *Elearning!*' Named

ADOBE, ECORNELL, ARTICULATE, CISCO REPEAT HONORS FROM 2012.

BY JERRY ROCHE

The 2013 "Best of *Elearning!*" awards program is the exclusive users' choice awards honoring best-in-class solutions across the learning and technology industry. Discover what users say about these brands and what makes them best in class.

This program rewards those vendors whose users have had positive experiences with certain products. Our research indicates that 85 percent of our audience has recommended a learning workplace technology solution to a peer over the last 12 months. And 61 percent say that award recognition impacts their decision to consider a product or service. The "Best of *E-learning!*" program formalizes this referral process.

Celebrating our ninth year, we received almost 4,000 nominations, up from 3,881 in 2012. To date, 227 different companies and 445 products have been nominated via an open-ended Web-based ballot. *Elearning!* and *Government Elearning!* magazines take great pride in announcing these winners, which are the only awards in the industry that are voted upon by learning professionals.

Multiple winners are led by Articulate, which finished first in five categories; followed by eCornell (four categories); and Kenaxa, Adobe and Cisco (two categories each). Adobe, Cisco and eCornell are also repeat winners from 2012, as are Cornerstone OnDemand, Articulate, Skillsoft, Vubiz and TechSmith.

Companies that have not previously won a "Best of *Elearning!*" award, new for 2013, are On24, Qstream and TransPerfect.

The winners and all-important recipients of Awards of Excellence are as follows:

LMS (SaaS or Cloud)

Winner: eCornell Enterprise

As an enterprise customer, you can choose from a wide variety of eCornell courses to make available to your staff. Most courses contribute to one or more professional certificates from Cornell University. Six financial management, 23 human-resources management, 29 leadership and strategy, 17 management, 11 marketing and 12 project/systems courses are available.

A six-course certificate can be completed in three months.

BENEFITS INCLUDE:

>> Seeing results quickly. Courses are available immediately, and your team can complete programs in weeks, not months.

>> Starting where you are. They are all online, so learners don't have to spend time away from the office — and no travel expenses.

>> Developing your talent with Ivy League programs. Immediate application to deliver business results through content from Cornell University.

>> Saving with group pricing. The more people you enroll, the more you save.

>> Joining an elite list of organizations. The world's top organizations take their professional development to the next level with eCornell.

WHAT CUSTOMERS SAY:

>> "the investment has a tremendous payoff"

>> "top managed product, easy and straightforward to handle and operate"

>> "flexible programs and procedures"

CONTACT INFORMATION:

eCornell
950 Danby Rd., Suite 150
Ithaca, NY 14850
(607) 330-3200 or (866) 326-7635
www.ecornell.com

AWARDS OF EXCELLENCE:
Articulate Online
BizLibrary LMS
Skillsoft SkillPort

LMS (Enterprise)

Winner: SumTotal Systems Learn

With Learn, you can manage all aspects of education and training by optimizing the administration, management, delivery and end-user experience of blended learning programs.

>> Deploy faster with open activity architecture

>> Reduce non-compliance with continuing-education management

>> Improve user adoption with an enhanced, intuitive user experience

>> Increase visibility with built-in report manager

>> Reach employees on the go with mobile and off-line learning capabilities

SumTotal offers more than 20,000 e-learning courses on topics like computer skills, I.T. certifications, human-resource issues, legal issues, leadership, sales, finance, management development, professional development and language training.

With an engaging application interface, easy-to-use functionality and enhanced content performance, you can offer content and courseware across a wide range of smartphones and mobile devices. Supported devices include iPhone, iPod, iPad, Android and Blackberry with native LMS style-sheet support for netbooks and other tablet and appliance devices.

WHAT CUSTOMERS SAY:

>> "premium capability and flexibility to grow with our changing company requirements"

>> "the most robust LMS in the marketplace"

>> "functionality seems be more advanced than other systems"

CONTACT INFORMATION:

SumTotal Systems
2850 NW 43rd St., Suite 150
Gainesville FL 32606
866 (768-6825) or (352) 264-2800
www.sumtotalsystems.com

The company has experience solving complex regulatory and compliance challenges.

AWARDS OF EXCELLENCE:
Meridian KSI Global LMS
NetDimensions Learning
Saba Learning@work

LCMS

Co-winners: Kenexa LCMS, Xyleme LCMS

The Kenexa LCMS allows users to rapidly develop, integrate, reuse and assemble content into courses without the need for programming. It improves the quality of learning content with automated workflow and review functionality. Other benefits:

>> quickly find assets
>> perform impact analyses
>> rapidly develop, integrate, reuse and assemble content
>> deliver personalized content

Its social business software platform to enhance employee interaction and knowledge exchange between development teams and subject-matter experts.

WHAT CUSTOMERS SAY:

>> "supports content personalization, single-source publishing capabilities and an aggressive implementation cycle"

CONTACT INFORMATION:
Kenexa, an IBM Company
650 East Swedesford Rd., 2nd Floor
Wayne, PA 19087
(877) 971-9171
www.kenexa.com

Xyleme LCMS is an efficient content development platform for rapid authoring and rapid reuse of content across any print or digital format. This is accomplished though a single source of format-neutral XML that is centrally located with on-demand availability for publishing to all types of print, e-learning, tablet and other mobile outputs. Xyleme LCMS single-source technology offers a rapid, cost-efficient solution in the current digital landscape. It provides a way to publish printed and e-learning materials together with e-books, mobile or tablet outputs, all from the same source of open content.

WHAT CUSTOMERS SAY:

>> "unique single-source technology allows the creation of training materials for online, print, tablet and mobile needs very easily"
>> "fabulous cost and time savings"
>> "great for high content re-use, custom branding or translation"

CONTACT INFORMATION:
Xyleme
1881 Ninth St., Suite 300
Boulder, CO 80302
(303) 872-0233
www.xyleme.com

AWARD OF EXCELLENCE:
eXact Learning LCMS

LMS (Open Source)

Winner: Moodle Moodle

The Moodle project comprises the software and the Moodle Community, an open network of more than 1 million registered users. The community also includes a large number of non-core developers, with Moodle's free source license and modular design allowing any developer to create additional modules and features. The Moodle Partner network provides the bulk of the funding through the payment of royalties.

WAYS TO USE MOODLE:

>> It has features that allow it to scale to very large deployments and hundreds of thousands of students, yet it can also be used for a primary school or an education hobbyist.

>> Many institutions use it as their platform to conduct fully online courses, while some use it simply to augment face-to-face courses (known as blended learning).

>> Many users love to use the activity modules (such as forums, databases and wikis) to build collaborative communities of learning around their subject matter (in the social constructionist tradition), while others prefer to use Moodle as a way to deliver content to students (such as standard SCORM packages) and assess learning using assignments or quizzes.

WHAT CUSTOMERS SAY:

>> "easy to use and customize, especially with tighter budgets"
>> "Moodle community and fast responses to questions make this the easiest LMS to use"
>> "you get a lot for an open-source tool"

CONTACT INFORMATION:
Moodlerooms: www.moodlerooms.com
Remote-Learner: www.remote-learner.net
Webanywhere USA: www.webanywehere.us
ClassroomRevolution: http://classroom revolution.com
https://moodle.org

AWARDS OF EXCELLENCE:
Docebo LMS
Epignosis eFront LMS

Winner: SumTotal Systems Work

Now you can get a complete solution covering all aspects of workforce, payroll and expense management. Going beyond traditional workforce management systems, SumTotal Systems offers a single, unified solution that improves efficiency and effectiveness as it covers all HR processes.

The Work system allows seamless integration with other talent and business applications through the SumTotal elixHR Platform.

FEATURES:

>> A single, unified experience across desktop and mobile platforms with self-service access to schedules, absences and time information
>> A single employee record across all parts of workforce management
>> Lower administrative overhead and total cost of ownership across all parts of the workforce management cycle

>> Improved compliance with government and safety regulations across all aspects of workforce management

WHAT CUSTOMERS SAY:

>> "enabled us to better manage our workforce, reduce costs and empower employees"

> **Attendance, scheduling, accrual, leave and absence management are all core.**

>> "allows [us] to focus less time on expense processing and more time on its core business"

CONTACT INFORMATION:

SumTotal Systems
2850 NW 43rd St., Suite 150
Gainesville FL 32606 USA
(866) 768-6825 or (352) 264-2800
www.sumtotalsystems.com

AWARDS OF EXCELLENCE:

SAP ERP HCM
Workday Workforce Lifecycle Management

Winner: Cornerstone OnDemand Talent Cloud (repeat winner)

With the Cornerstone OnDemand Talent Performance Cloud, you can align individual goals with departmental objectives and organizational strategy; enable workforce and employee succession management; identify and track employee performance; and recognize and reward top performers.

The Cornerstone Performance Cloud makes it easy to set career and performance goals with sophisticated software.

For skills and competency management, you can easily identify competency and skill gaps using 180- and 360-degree feedback, self-assessments and custom-

built competency models. Cornerstone can dynamically generate an individual development plan and recommend training or developmental activities based on an employee's competency assessment.

Cornerstone Succession Management helps identify and proactively address workforce planning issues and opportunities before they occur, providing the ability to map out succession scenarios for any position within your organization.

And Cornerstone Compensation manages all types of employee compensation programs including salary, merit increases, market adjustments, lump sum payments, and other discretionary pay components.

WHAT CUSTOMERS SAY:

>> "most flexible in configuration"
>> "it's scalable, easy to deploy, has a nice user interface in one integrated app
>> "has a high level of functionality"

CONTACT INFORMATION:

Cornerstone OnDemand
1601 Cloverfield Blvd., Suite 600
Los Angeles, CA 90404
(888) 260-0152
www.cornerstoneondemand.com

AWARDS OF EXCELLENCE:

NetDimensions Talent Suite
Oracle Taleo Cloud
SuccessFactors Business Executive Suite

Virtual Learning Environments

Winner: On24 Virtual Environment

On24 markets cloud-based webcasting and virtual environments that can be used for corporate training and much more. With the On24 Virtual Communications Platform, you can reportedly take talent development to a new level with a virtual experience designed to engage attendees and deliver an immersive learning experience.

OTHER USES:

>> Social and Mobile Webcasting: Deliver interactive and engaging webinars that are optimized for mobile viewing, with no plug-ins or downloads required.
>> Analytics and Industry Benchmarks:

Increase webinar ROI with deep analytics on the interests of your attendees and benchmark data to compare your webinars with others.
>> Virtual Talent Onboarding: Increase the effectiveness of your new-hire training programs with virtual on-boarding solutions.
>> Leadership Development: Deliver leadership development courses in a format that is intuitive and cost-effective and which maximizes the use of your leaders' time.

WHAT CUSTOMERS SAY:

>>"super cool…an amazing experience"
>>"2.5-D makes it look 3-D without the difficult navigation of virtual worlds that makes users dizzy and get stuck in corners"
>>"interactive features, including social media, and great reporting"

CONTACT INFORMATION:
On24
201 3rd Street, 3rd Floor
San Francisco, CA 94103
(415) 369-8000
www.on24.com

AWARDS OF EXCELLENCE:
Intercall Virtual Environment
Inxpo Online Events
Linden Labs Second Life

Virtual Classroom

Co-winners: Cisco WebEx Training Center (repeat winner), Adobe Connect (repeat winner)

Cisco WebEx Meeting Center offers a rich, real-time collaborative Web meeting experience with a powerful feature set.

TOOLS AND FEATURES INCLUDE:

>> File, application and desktop sharing where you can easily collaborate on any project while sharing audio and video.
>> Comprehensive multimedia experience, with which you can share video files in real time and incorporate multimedia in your presentations.
>> Real-time video for up to seven participants
>> High-definition video
>> Integrated voice conferencing
>> Network-based recording
>> Attend meetings on BlackBerry, iPhone, iPad, and other wireless or 3G mobile phone and tablet devices.

WHAT CUSTOMERS SAY:

>> "tools to keep learners engaged and interacting with other participants"
>> "easy to use as a presenter or participant"

CONTACT INFORMATION:
Cisco Systems, Inc.
170 West Tasman Dr.
San Jose, CA 95134
(408) 526-4000
www.cisco.com

Meanwhile, Adobe Connect is a viable option for conducting Web meetings, implementing e-learning, and hosting Webinars. For high-impact Web seminars, the only things required of audience members are a Web browser and Adobe Flash Player software.

FEATURES:

>> Allows a maximum of 80,000 attendees.
>> Get expert assistance from Adobe Event Services

>> Extend audio capabilities within your Web seminars
>> Enable instant access and cross-firewall collaboration from virtually any mobile device or desktop
>> Collaborate across firewalls on virtually any device, including iOS, Android, BlackBerry PlayBook, as well as across desktop platforms

CONTACT INFORMATION:
Adobe, Inc.
345 Park Ave.
San Jose, CA 95110-2704
(408) 536-6000
www.adobe.com

AWARDS OF EXCELLENCE:
Saba Classroom
Citrix Online GoToTraining

Web Seminar Solution

Co-winners: Cisco WebEx Meeting Center, Adobe Connect (repeat winner)

Adobe Connect is a viable option for conducting Web meetings, implementing e-learning, and hosting Webinars. For high-impact Web seminars, the only things required of audience members are a Web browser and Adobe Flash Player software.

Adobe Connect allows a maximum of 80,000 attendees, you can extend audio capabilities within your Web seminars, and you can enable instant access and cross-firewall collaboration from virtually any mobile device or desktop.

The product has integrated audio and video conferencing, unlimited webcam streams at DVD quality, integration with video teleconferencing systems, and the ability to share rich media without requiring any codec or player downloads.

WHAT CUSTOMERS SAY:
"all the tools to make the optimal virtual environment"

"this still remains the best" "configurable, reasonable cost, no plug-ins, good performance"

CONTACT INFORMATION:
Adobe, Inc.
345 Park Ave.
San Jose, CA 95110-2704
(408) 536-6000
www.adobe.com

Cisco WebEx Meeting Center can help customers:
>> facilitate project reviews and team meetings, and keep deadlines on track;
>> deepen prospect and customer relationships and speed up the sales process;
>> accelerate product development and problem resolution;
>> make faster, better decisions;
>> manage national or global teams more efficiently, and save time and money on travel.

SOME FEATURES:
>> File, application, and desktop sharing.
>> Comprehensive multimedia experience.
>> Integrated voice conferencing.
>> Network-based recording.

WHAT CUSTOMERS SAY:
>> "quick to set up, and great features for managing participants and discussions"
>> "easy to use, because it integrates with Microsoft tools"

CONTACT INFORMATION:
Cisco WebEx
170 West Tasman Dr.
San Jose, CA 95134
(800) 553-6387
www.cisco.com

AWARD OF EXCELLENCE:
Citrix Online GoToWebinar

Translation & Language Solutions

Winner: TransPerfect TransPerfect

TransPerfect can provide multi-language translation of company training materials or a centralized e-learning solution to serve an internationally distributed workforce. TransPerfect's education experts can help you enhance sales force effectiveness, drive customer satisfaction, and deliver on-demand research and collaboration to take your global learning and training programs to the next level.

The company has a network of more than 4,000 linguists, all of whom are native speakers of the target language and recognized experts in their subject areas. They are rigorously selected professional translators, who are tested and evaluated by TransPerfect Translations. In addition, they are accredited by numerous translation and interpretation industry organizations.

Its Human Translation Quality Assurance process that enables the company to consistently produce translations of the highest quality that read as if they were originally crafted in the target language. This is done by assigning three professional linguists — translator, editor and proofreader — to create each translation.

WHAT CUSTOMERS SAY:
>> "streamlines localization and delivers quality content for international training teams"
>> "excellent translation and localization"

CONTACT INFORMATION:
TransPerfect
3 Park Ave., 39th Floor
New York, NY 10016
(212) 689-5555
www.transperfect.com

AWARDS OF EXCELLENCE:
Berlitz eBerlitz
Rosetta Stone Totale Pro

Winner: I.B.M. Global Learning Solutions

Learning Services

I.B.M. Global Learning Solutions are designed to inspire and equip employees to improve their performance, skills and knowledge for results. It can embed advanced learning technologies and solutions in your business processes to drive employee performance and adaptability. And its recognized human capital management thought leaders and experts are experienced in developing and delivering proven learning solutions, among them, learning strategies, content development, management technology, infrastructure, hosting, outsourcing and delivery.

HIGHLIGHTS:
>> Effective just-in-time knowledge transfer paired with traditional learning
>> Instructor led training (ILT), virtual classrooms, e-labs, Web seminars, podcasts
>> Online coaching and mentoring available
I.B.M.'s knowledge capital is drawn from years of successful client engagements and internal IBM learning experience using leading-edge learning tools, software and best-practice models.

WHAT CUSTOMERS SAY:
>> "analytical models and tools that have been instrumental in guiding us through the changes to the market"
>> "gets things up and running quickly"
>> "improved both caseworker productivity and service to clients"

CONTACT INFORMATION:
I.B.M.
1 New Orchard Rd.
Armonk, NY 10504-1722
(914) 499-1900
www-935.ibm.com/services/us/en/business-services/learning-solutions2.html

> **Embed advanced learning solutions in your business processes to drive employee performance and adaptability.**

AWARDS OF EXCELLENCE:
Booz Allen Hamilton Human Capital & Learning
I.C.S. Custom E-learning

Winner: Kenexa Hot Lava

Mobile Authoring

With Kenexa Hot Lava Mobile, you can rapidly develop, deliver and analyze the use of all types of device-independent mobile content to meet a wide variety of priority communications and mobile learning and performance-support scenarios. It allows you to develop content once and deploy it to all popular mobile devices and tablets including Symbian, BlackBerry, Windows, iPhone/iPad, and Android. And it dynamically renders content to the detected device.

> **Hot Lava supports all types of basic mobile phones, smartphones and tablets.**

USING POWERPOINT, HOT LAVA ALLOWS USERS TO:
>> automatically convert your media to the most appropriate format for the target platform (MP4, 3GP, WMV, M4V)
>> include audio podcasts (MP3, WAV, WMA, M4A)
>> choose among seven built-in interactions for assessments, quizzes, and surveys
>> select images plus native PowerPoint SmartArt, Charts and Shapes
The platform also makes it easy to integrate with any LMS to perform enterprise analysis such as field readiness and ROI measurements.

WHAT CUSTOMERS SAY:
>> "cross-platform deployment"
>> "deployment to mass audiences — even to WAP phones"

CONTACT INFORMATION:
Kenexa, an IBM Company
650 East Swedesford Rd, 2nd Floor
Wayne, PA 19087
(407) 548-1444
www.outstart.com

AWARDS OF EXCELLENCE:
Articulate Storyline
iSpring Solutions iSpring Pro

Rapid Development Tool

Winner: Articulate Storyline (repeat winner)

With Articulate Storyline, e-learning authors can create interactivity, software simulations, and virtually any type of assessment with ease and speed. Storyline includes one-click publishing to Flash, HTML5 and Articulate Mobile Player, plus a new iPad app.

With Storyline's Story View, you get the big picture of your course. You can see all the slides in your course, group them into scenes, and easily alter relationships between slides by moving the lines and arrows connecting them. You can even use triggers in Story View to control how learners proceed through a non-linear course.

WHAT CUSTOMERS SAY:
>> "you can build complex interactions using a set of simple features"
>> "screen recording options…are…pretty awesome"

CONTACT INFORMATION:
Articulate
244 Fifth Ave., Suite 2960
New York, NY 10001
(800) 861-4880 or (646) 706-7596
www.articulate.com

AWARDS OF EXCELLENCE:
Adobe Captivate
Lectora Inspire
TechSmith Camtasia

Assessment

Winner: Articulate Quiz Maker

The completely redesigned user interface in Articulate Quizmaker makes it even easier to create a quiz. With its streamlined workflow, you author quizzes in one window and quickly switch between questions using tabs.

Add photographic and illustrated characters to your assessment right from the Quizmaker character library. Choose from up to 47,500 combinations of characters, expressions, and poses.

Import videos in virtually any format, including those you make in Articulate Replay. You can also record video from your webcam, or easily embed it from websites such as YouTube. And add narration and sound to your assessments by importing audio, or simply record it right in Quizmaker.

WHAT CUSTOMERS SAY:
>> "great control over the color, look and feel of your content"
>> "creating high-end content was never easier"

CONTACT INFORMATION:
Articulate
244 Fifth Ave., Suite 2960
New York, NY 10001
(800) 861-4880 or (646) 706-7596
www.articulate.com

AWARDS OF EXCELLENCE:
Platte Canyon Exam Engine
ProProfs Quiz Maker

Mobile App

Winner: Qstream Qstream

Qstream captures dynamic data on the capabilities of every sales rep, every day, by engaging users in fun, scenario-based challenges delivered to their mobile device. A sophisticated analytics engine takes it from there, providing insights that ensure your sales team is fully aligned and ready to win.

Qstream's data collection engine captures dozens of critical data points on a daily basis and instantly transforms them into actionable insights that can be combined with sales performance metrics and other data for a complete picture of field force capabilities.

A management dashboard puts real-time data at your fingertips. And a range of summary and detailed reports highlight activity levels and opportunities for tailored sales coaching. Not only that ,but report access can be configured to allow sales executives at all levels of the organization to access information about their teams.

WHAT CUSTOMERS SAY:
>> "regular distribution of questions and answers to students in a course through email and mobile devices"
>> "regular spacing and repetition of questions enhances retention"
>> "makes learning fun"

CONTACT INFORMATION:
Qstream
60 Mall Rd., Suite 309
Burlington MA 01803
(781) 222-2020
http://qstream.com

AWARDS OF EXCELLENCE:
Brainshark Brainshark
Evernote Evernote

Winner: Articulate Storyline

Simulation Solution

With Storyline's multimedia support, you can add Flash interactions to your course easily. Or import video in virtually any format — without performing complex conversions. You can also add sound by importing audio, or simply record it right in Storyline, which also lets you insert and format images in multiple formats, then adjust brightness, contrast and color tint. You also can apply effects — such as shadows and reflections — to any image or shape you create with Storyline's familiar drawing tools.

Easily customize the player that learners use to view your course content. Choose which tabs to show, add your logo, or adjust colors, fonts and position of elements. Then email it to other course creators to enforce brand standards.

WHAT CUSTOMERS SAY:

>> "intuitive interface, powerful and simple customization with simple programming logic integration"
>> "fast and generally solid and reliable platform from scratch or existing external media implementation"

CONTACT INFORMATION:

Articulate
244 Fifth Ave., Suite 2960
New York, NY 10001
(800) 861-4880 or (646) 706-7596
www.articulate.com

AWARDS OF EXCELLENCE:
Adobe Captivate
SumTotal Systems ToolBook

Winner: Articulate

E-learning Development Tool

(For details, see the categories "Rapid Development Tool" and "Simulation Solution")

CONTACT INFORMATION:
Articulate
244 Fifth Ave., Suite 2960
New York, NY 10001
(800) 861-4880 or (646) 706-7596
www.articulate.com

AWARDS OF EXCELLENCE:
Adobe eLearning Suite
iSpring Suite
SumTotal Systems ToolBook

Winner: Microsoft Yammer

Social Collaboration

Yammer brings the power of social networking to the business world. More than 200,000 companies worldwide use Yammer to engage employees, collaborate and innovate. As a platform, Yammer integrates easily with other systems to connect all of your business applications in a single social experience.

The app's clientele includes 85 percent of the *Fortune* 500.

It's as easy to use as great consumer software like Facebook and Twitter, but is designed for company collaboration, file sharing, knowledge exchange and team efficiency. Access Yammer from anywhere with an Internet connection. Stay connected from your Web browser, mobile device or tablet. You can also view and interact with Yammer content within other business applications (such as Sharepoint) using API integrations. Create, discuss and share content with coworkers without sending a single email. Store large files, post documents to team workspaces and collaboratively edit pages in real time.

Yammer Groups are a flexible, collaborative workspace for teams to get discuss project deadlines, share the latest files, gather feedback (and more) wherever, whenever.

WHAT CUSTOMERS SAY:

>> "gives everyone a quick and convenient way to collaborate on the company topics that are relevant to them"
>> "user console neatly displays member details, pending invitations, who is online and time of last status updates"
>> "neat, clean layout is sparse and easy to navigate"

CONTACT INFORMATION:

Microsoft Yammer
One Microsoft Way
Redmond, WA 98052-6399
(888) 926-7377
htpps://www.yammer.com

AWARDS OF EXCELLENCE:
Bloomfire Bloomfire
BizLibrary Community

Presentation Solutions

Winner: Articulate Presenter (repeat winner)

Articulate Presenter makes it easy for anyone to add interactivity and narration to PowerPoint slides. Just click a button to turn your presentation into a compelling Flash course. Quickly synchronize the presenter's voice with slides and animations for a rich learning experience. Presenter puts everything you need in one exclusive workflow where you'll be able to quickly distribute highly interactive, persuasive materials; help subject-matter experts share their expertise directly; and spread your message everywhere in a format everyone can view.

FEATURES INCLUDE:
>> Animated annotations that highlight important points
>> Clear, crisp images and video
>> Multi-level navigation and branching
>> Embedded live Web pages and other objects
>> Multiple publishing options, including Flash, Word, CD and podcast
>> Flash format runs on any Web server or LMS (plus Articulate Online service)

Easily create SCORM- and AICC-compliant content for your LMS/ Publish for the Web, CD, and Word, and even create an audio podcast — all with a single click.

WHAT CUSTOMERS SAY:
>> "versatile, with excellent customer support"
>> "convenient way to pull a presentation together and allow others to view it simply"
>> "so easy even our VPs can use it"

CONTACT INFORMATION:
Articulate
244 Fifth Ave., Suite 2960
New York, NY 10001
(800) 861-4880 or (646) 706-7596
www.articulate.com

> # With the 2013 version, you can transform slides into online courses.

AWARDS OF EXCELLENCE:
Microsoft PowerPoint
Prezi Prezi

Video Software

Winner: TechSmith Camtasia Studio (repeat winner)

More than a simple screen recorder, Camtasia gives you the tools you need to customize and edit your videos. Record on-screen activity, add imported media, create interactive content, and share high-quality, HD videos that your viewers can watch anytime, on nearly any device.

Use Camtasia to:
>> Record your screen to capture PowerPoint slides, software demos, Web pages, and more
>> Edit screen recordings and camera video by cutting, splicing and combining clips with the powerful, easy-to-use video editor
>> Import camera video, music, photos, and more to truly enhance screen recordings
>> Customize screen recordings and videos with ready-to-use media themes, animated backgrounds, graphics, callouts and more
>> Create interactive videos with clickable links, table of contents, search and more
>> Easily share videos that viewers can watch anywhere, on nearly any device

The ability to easily manipulate, overlay and group objects helps you produce professional-looking videos, while encouraging you to use your creativity.

WHAT CUSTOMERS SAY:
>> "robust and easy to use, and it gets better every year"
>> "produces output of high quality that can be saved in different formats"
>> "can use the exported file in any number of other video editing tools"

CONTACT INFORMATION:
TechSmith
2405 Woodlake Drive
Okemos, MI 48864-5910
(800) 517-3001 or (517) 381-2300
www.techsmith.com

AWARDS OF EXCELLENCE:
Adobe Premiere Pro
Articulate Storyline

Content

⭐⭐⭐ I.T. Content

Winner: Skillsoft I.T. Library (repeat winner)

Skillsoft offers I.T. certification courseware and supporting e-learning resources for more than 100 professional I.T. certifications. Its I.T. certification training solution catalog includes popular certifications like Microsoft MCIPT, MCSA and MCSE; Cisco CCNA, CCDA and CCDP; and certifications from other leading vendors such as Oracle, IBM, EMC and Sun. Skillsoft's I.T. certification courseware is supplemented by a full range of e-learning assets including:

>> The Skillsoft ITPro online reference collection, featuring books from trusted publishers such as MIT Press, Microsoft Press and McGraw-Hill. This searchable online collection complements Skillsoft's I.T. certification courseware by providing an instant, on-demand resource for investigating specific topics finding answers to specific questions. The ITPro collection is a more efficient and reliable I.T. information source than the alternative of performing Web searches.

>> Practice certification exams and practice labs.

>> Live, instructor-led virtual classroom instruction on a range of I.T. certification topics.

>> Online mentoring from an experienced mentoring staff. The Skillsoft mentoring team collectively holds more than 1,000 certifications and accreditations.

WHAT CUSTOMERS SAY:

>> "easy to use, relevant, with quality and quantity of training classes"

>> "flexible, convenient and has depth and breadth of technical content

>> "covers desktop, certifications and broad I.T. spectrum with frequent updates"

CONTACT INFORMATION:

Skillsoft
107 Northeastern Blvd.
Nashua, NH 03062
603-324-3000 or (877) 545-5763
www.skillsoft.com

AWARDS OF EXCELLENCE:
BizLibrary Computer & Microsoft E-learning
Lynda.com Software Training
Safari Books Online Technology Library

⭐⭐⭐ Leadership Content

Winner: eCornell Leadership Strategic Management Suite (repeat winner)

As the domestic economy and international markets become more interdependent, the demand is increasing for professionals who are able to conduct business with knowledge of various economic, political and cultural nuances. eCornell offers deep, rich curriculum through certificate programs and individual courses authored by Ivy League faculty and subject-matter experts at the top of their fields. It assembles a formidable catalog of options in its business leadership training.

A series of four leadership development training programs comes from Cornell University's Johnson Graduate School of Management and the School of Hotel Administration. Participants who successfully complete the courses within the program receive a certificate from Cornell University.

Courses in the Leadership and Strategic Management series are designed to enable mid- and senior-level managers and executives to think and plan strategically, optimize decision making, generate new ideas and identify opportunities for change. Students apply career experience to determine how to become an effective corporate leader and to build business management skills.

WHAT CUSTOMERS SAY:

>> "well-managed course program, reading, instruction, collaboration"

>> "very intuitive for the user"

>> "built around theory and expert speak, with simulators to bring relevance"

CONTACT INFORMATION:

eCornell
950 Danby Road, Suite 150
Ithaca, NY 14850
(607) 330-3200
www.ecornell.com

AWARDS OF EXCELLENCE:
BizLibrary Leadership E-learning
Harvard Business School Publishing ManageMentor
Skillsoft Leadership Advantage

Compliance & Certification

Winner: Vubiz Compliance Series (repeat winner)

Vubiz has built an excellent reputation over the past decade by offering value with comprehensive services from its large online library to content creation, an LMS, and Vubuild — a do-it-yourself authoring tool.

The company has more than 70 titles in its compliance library, including such topics as affirmative action, ADA, codes of conduct, copyright law, contract law, ethics, Gramm-Leach-Bliley, harassment, immigration law and many more.

Overall, its large, diverse e-learning library contains more than 4,000 hours of online instruction. And it offers its own robust learning management system.

WHAT CUSTOMERS SAY:
>> "easy to use and implement with applicable content"
>> "allowed us to meet our compliance without the need for an overly expensive, time-consuming workshop"

CONTACT INFORMATION:
Vubiz Inc.
8271 Melrose Avenue, Suite 111
Los Angeles, CA 90046
(310) 358-9583
http://vubiz.com

AWARDS OF EXCELLENCE:
eCornell Project Leadership
RedVector Design & Construction Certification
Skillsoft Compliance Modules

Sales Training

Winner: CloudCoaching International Pathways to Growth

Pathways to Growth is a comprehensive sales management system that dramatically boosts productivity and increases revenue. Pathways to Growth was launched at Dreamforce 2012 in by CCI co-founders Tony Robbins and Walter Rogers and is now being rolled out globally to thousands of sales leaders and managers from some of the world's largest companies.

Pathways to Growth Online, released in May of this year, contains more than 50 videos and tools that managers can use to dramatically increase the performance of their teams. Pathways to Growth Online is available on a subscription basis and can be augmented with salesforce.com configuration, training and coaching.

WHAT CUSTOMERS SAY:
>> "helps standardize high impact management practices into sales manager's DNA"
>> "gives [sales people] time back to do what they need to the most: build customers and build strategy"

CONTACT INFORMATION:
Cloud Coaching International
10333 Richmond Ave., Suite 400
Houston, TX 77042
(877) 253-8506
www.cloudcoachinginternational.com

AWARDS OF EXCELLENCE:
Richardson Sales Training
SalesiTV Sales Leadership

Soft Skills Content

Winner: eCornell HR Management Suite

eCornell offers human resource management training for management and professional skills development from Cornell's School of Industrial and Labor Relations.

More than 20 titles cover topics like employment laws, work/life balance, welfare/legal benefits, coaching and more. The organization also offers online programs in leadership, strategic management, project leadership, management essentials, marketing and more, with four HR-related certificate programs.

These certificates are developed by faculty and seasoned HR practitioners from Cornell University's ILR school, the premier institution for employment, human resource, and workplace studies. The courses bring together the insights and work of leading academic researchers with instruction grounded in practice and focused on real-world application.

WHAT CUSTOMERS SAY:
>> "one of the most valuable investments we could make in our human capital"
>> "easy to use, top-notch instructors and relevant topics"
>> "assignments that have real-world applications"

CONTACT INFORMATION:
eCornell
950 Danby Road, Suite 150
Ithaca, NY 14850
(607) 330-3200
www.ecornell.com

AWARDS OF EXCELLENCE:
BizLibrary Streaming
Video Library
Skillsoft Business Catalog