## **'Best of** *Elearning!'* **Awards Honor 100 Top Solutions**

#### BY JERRY ROCHE AND CATHERINE UPTON

The 2015 "Best of *Elearning!*" awards honor best-in-class solutions across the learning and technology marketplace. Celebrating their 11th year, the awards received more nominations for more brands in more categories than ever.

Best of *Elearning!* awards are the industry's exclusive users'-choice awards. All nominations are made directly by users of solutions. More than 4,000 nominations were received in 2015.

"Given the number of nominations, to make the list in 2015 is quite an honor," says Catherine Upton, *Elearning!* Media Group's publisher. "There is no better honor than to be nominated by users and customers of these best-in-class solutions."

The Best of *Elearning!* awards program was first implemented to formalize the recommendation and purchase process for the e-learning community. Research indicated 85 percent of readers had recommended an e-learning solution to a peer over the most recent 12-month period, and 61 percent claimed that award recognition "impacts their decision" to consider a product or service. The "Best of *E-learning!*" program formalizes this referral process.

#### **BIG WINNERS**

- Multiple winners this year are BizLibrary (three), ej4 (three) and Adobe (two). Repeat winners from last year are:
- Skillsoft Leadership Development Training in the Leadership Development category,
- >> Cornerstone OnDemand Unified Talent Management in the TMS category,
- Inxpo Online Learning Environment in the Virtual Learning Environment category,
- >> ej4 Business Skills Library in the Soft Skills Content category,
- >> mLevel's Game-Based Learning Platform in the Gamification category,
- >> Vubiz Compliance Training in the Compliance Training category, and
- Adobe Captivate in the Mobile Authoring category this year and the Best Simulation category last year.

#### **BEST OF THE BEST**

An exclusive handful of organizations have won Best of *Elearning!* (best-in-class solution) and *Learning!* 100 honors (top global learning organization). These honorees are: Skillsoft; Cisco; SuccessFactors, an SAP Company; Inxpo; IBM; Adobe; and Oracle.

#### ABOUT THE VOTING PROCESS

Elearning! Media Group community members, readers, subscribers and online visitors were invited to nominate their solution provider via an online ballot during June 1 to October 15, 2015. The ballot was openended with 30 categories stipulated. At close, the ballots were reviewed. Duplicates were removed, vendor ballots were nullified as well as votes without a verifiable company domain address (ex.: gmail, aol, etc.). Editors verified product types and categories before counting. The top vote earners in each category were identified as finalists. Those with a 10 percent lead over all other products in a category earned category winner status. Close vote counts and runner-ups earned Award of Excellence. To learn more, visit www.2elearning.com/ awards/best-of-elearning-awards.

#### AND THE WINNERS ARE....

*Elearning!* and *Government Elearning!* magazines take great pride in announcing the Best of *Elearning!* 2015 winners:

### LMS CLOUD

## Winner: BizLibrary LMS

#### PRODUCT INFORMATION

BizLibrary's complete learning platform meets the needs of today's learners involved with both online training and classroom training.

The LMS delivers all of its critical functions at an affordable price. As a Softwareas-a-Service (SaaS) provider, BizLibrary manages access to the application, including security, availability, and performance, allowing I.T. personnel to focus on improving the day-to-day technical operations of your company providing rapid deployment, easy administration and quicker return on investment.

#### FEATURES/BENEFITS

- >> Fully hosted and maintained
- Easily import of SCORM and AICC content
- Integrated email messaging and notifications
- >> User-generated comments and ratings
- >> More than 50 standard reports
- Filtering based on groups, date range, courses, activity and more

#### CUSTOMERS

Go Solution, Marquette Savings Bank, Covenant Healthcare, Bally Technologies

#### CONTACT INFORMATION

285 Chesterfield Business Parkway Chesterfield, MO 63005 (888) 432-3077 www.bizlibrary.com

## Award of Excellence: Intellum Exceed LMS

#### PRODUCT INFORMATION

Intellum's Exceed combines flexible content management, enrollment, assessment and reporting functionality with a clean user experience that drives course completion. It seamlessly handles off-the-shelf and custom courseware, instructor-led, "blended," and virtual classes, videos, and a wide range of informal learning content.

Optimized for mobile devices, it also has cutting-edge assessment and survey functionality built-in. Access a variety of auto-graded question types or free-form response options, like long-text answers and user-recorded video responses, which can then be graded by instructors or peers.

#### FEATURES/BENEFITS

- >> Powerful, elegant and simple to use
- Rapid deployment: most customers are up and running in less than a month
- >> Unlimited, real-time reporting
- >> User language localization
- >> Rapid integration with enterprise and HR software

#### CUSTOMERS

AlliedBarton Security Service, Randstad Professionals U.S., Titleist

#### CONTACT INFORMATION

3525 Piedmont Rd. NE, Suite 7-210 Atlanta, GA 30305 (404) 890-7690 www.intellum.com

## Award of Excellence: Litmos by Callidus Cloud, Litmos LMS

#### PRODUCT INFORMATION

Litmos allows you to integrate with any system, including a separate version that integrates with Salesforce ("Litmos LMS for Salesforce").

The best part of Litmos is that it is a hosted training system, which means you don't need help from the I.T. department to set it up and get started. You can literally begin creating your courses in minutes.

And it has an intuitive user interface that is fully responsive, built using powerful and flexible BootStrap technology.

#### FEATURES/BENEFITS

- >> Accessible anywhere from the Cloud or mobile device
- >> Partner and contractor certification
- >> SCORM- and Tin Can-compliant
- Core features include course builder, assessment, quizzes, surveys with feedback, checklists, course library, reports, dashboards, e-commerce, gamification with leaderboards and CEUs, messages, learning paths, discussion forums, instructor led training, and learner uploads.

#### CUSTOMERS

Zumba, Samsung, Box, YouTube, Build.com, Xero, Quantcast, nCino, Coupa

#### **CONTACT INFORMATION**

4140 Dublin Blvd., Suite 400 Dublin, CA 94588 (925) 251-2220 www.litmos.com

## LMS ENTERPRISE

## Winner: SumTotal Learn

#### PRODUCT INFORMATION

SumTotal Learn provides the personalized, contextual learning required to help your people be better at their jobs while they are doing them. The company can serve all your learning needs — from simple to complex requirements. Especially in compliance-heavy industry verticals, such as manufacturing, airlines, healthcare and financial services. It has been in learning management since 1985, serving hundreds of industries, across 156 countries worldwide.

#### FEATURES/BENEFITS

- Choose your deployment option, SaaS, hosted or on-premise
- >> Reduce your total cost of ownership
- >> Personalized, intuitive user experience
- >> Built-in advanced reporting
- >> Mobile and offline learning capabilities

#### CUSTOMERS

McAfee, Edward Jones, Capgemini

#### CONTACT INFORMATION

2850 NW 43rd St., Suite 150 Gainesville, FL 32606 (352) 264-2800 or (866) 768-6825 www.sumtotalsystems.com



#### TMS

## Award of Excellence: IBM Kenexa Talent Manager

#### **PRODUCT INFORMATION**

The suite of IBM Kenexa talent products includes BrassRing, Skills Assessments, Talent Insights, Talent Acquisition Suite, Survey Enterprise and BrassRing Candidate Relationship Manager.

BrassRing allows its users to attract and hire top talent using applicant tracking systems. Then, you can quickly sift through talent pools with the right skills assessment test. Making decisions is easier using Talent Insights' analytics. The Talent Acquisition Suite hiring solution helps you attract, hire and onboard top talent. The remaining two products help you build a better employee engagement survey and devise a proactive recruitment marketing campaign.

#### FEATURES/BENEFITS

- Attract the right candidates to the right roles
- >> Understand what motivates and engages employees
- >> Build compensation and reward programs that invest in your employees
- >> Foster organizational growth
- Manage talent while maximizing their performance

#### CUSTOMERS

Potash, FRHI, the Apollo Education Group, H&R Block

#### CONTACT INFORMATION

650 E. Swedesford Rd. Wayne, PA 19087 (877) 426-3774 www-01.ibm.com/software/smarter workforce/

## Award of Excellence: SumTotal Talent

#### PRODUCT INFORMATION

SumTotal Talent offers the ability to discover hidden talent and capabilities within your current workforce and provide tools to help all of your people be more productive. With SumTotal Talent solutions, you can unlock hidden potential in your people and watch your business soar.

#### FEATURES/BENEFITS

- >> Improve employee engagement because employees understand how their work connects to overall strategy
- Reduce voluntary turnover as employees understand how to build a career with you and acquire new skills
- >> Increase productivity as you show employees how to get better at their jobs
- >> Achieve better visibility because analytics are embedded in all of our solutions
- Integrate solutions easily because our solutions are built on the flexible, scalable elixHR Platform
- Offer employees the best possible development opportunities that are most applicable to building the skills and competencies required for the job with contextual recommendations and actions

#### CUSTOMERS

Edward Jones, Capgemini, Express Scripts, Pfizer

#### CONTACT INFORMATION

2850 NW 43rd St., Suite 150 Gainesville, FL 32606 (352) 264-2800 or (866) 768-6825 www.sumtotalsystems.com

### SOCIAL LEARNING

## Winner: BizLibrary Community

#### PRODUCT INFORMATION

In a knowledge-based world, employees need immediate access to information and data to perform at their full potential. BizLibrary's Community puts the collective knowledge of your entire organization at everyone's fingertips.

With Community, your business can increase employee engagement, communication, collaboration and innovation. You can also increase (a) the efficiency of your employee learning and training and (b) organizational I.Q.

#### FEATURES/BENEFITS

- Share documents, files, ideas and status updates
- >> Ask and answer questions
- Organize employees into communities based on job role, function, team, project, etc.
- Share links or files for input, ideas and suggestions
- >> Post best practices learned from clients
- Search and sort posts by content and tags

#### CUSTOMERS

Go Solution, Marquette Savings Bank, Covenant Healthcare, Bally Technologies

#### CONTACT INFORMATION

285 Chesterfield Business Parkway Chesterfield, MO 63005 (888) 432-3077



## Award of Excellence: Cisco Collaborative Knowledge Program

#### **PRODUCT INFORMATION**

Cisco Collaborative Knowledge is a complete, end-to-end solution that strategically combines best-in-class digital workplace capabilities to redefine the customer and employee experience. With it, organizations can gain the critical information they need in real-time to make informed business decisions. The result: improved performance, productivity, and competitive advantage.

The Cisco Collaborative Knowledge "digital workplace" solution can empower your organization with the digital tools and technology it needs to access experts, learning, and knowledge in real time. It can help you solve real-world business challenges anytime, anywhere.

#### FEATURES/BENEFITS

Mobilize your workforce with knowledge, speed, and flexibility to create a more empowered, productive and engaged organization

Foster a culture of continuous learning and innovation

- Form agile teams to rapidly collaborate on and innovate new solutions
- >> Capture, share, and manage content with laptops, tablets, and smartphones
- Access data that is synchronized and stored in Cisco Collaborative Knowledge
- >> View information online or offline

#### CUSTOMERS

Baylor College of Medicine, City of Barcelona, Sony, National Food Services

#### **CONTACT INFORMATION**

170 West Tasman Dr. San Jose, CA 95134 (800) 553-6387

## VIRTUAL CLASSROOM

## Award of Excellence: Inxpo Virtual Classroom

Inxpo's Virtual Classroom is an interactive way to educate corporate and enterprise learners through video and open collaboration on a single platform. Virtual Classrooms have enabled organizations to better track learning progress, provide certification, and analyze knowledge gaps for better education programs.

Inxpo's Learning Environments & Virtual Classrooms are globally accessible, and can be cloned and reused for different programs. With the combination of video, collaborative tools and making learning truly a conversation, Inxpo's Learning Environments and Virtual Classrooms deliver the ultimate blended learning experience in a cost-effective way.

#### FEATURES/BENEFITS

- Scheduled and self-paced virtual classroom
- >> Engagement through gamification, badging and interaction
- Mentoring and peer to peer community support

#### CONTACT INFORMATION

770 N. Halsted St., Suite 6S Chicago, IL 60642 (312) 962-3708

## VIRTUAL EVENT PLATFORM

## Winner: Inxpo Virtual Learning Environment

#### PRODUCT INFORMATION

Inxpo's Learning Environments are private and secure virtual learning portals that incorporate interactive user forums and group collaboration to help build a community and promote knowledge transfer through open content sharing.

Inxpo's Online Learning Environment gives users the power to connect with a global audience and tailor the event to meet business objectives. The environment gives learning professionals full and self-service options for creating stimulating, measurable and secure online events. It also has robust analytics and reporting that includes chart slicing, monitoring of downloads and interactive data zoom and scroll.

#### FEATURES/BENEFITS

- >> Live and on-demand programming
- >> Recommended content keeps users engaged
- >> Scalable to more than 100,000 visitors
- >> Track results real-time and measure effectiveness

#### CUSTOMERS

Association of Corporate Travel Executives, RSA Security Analytics, Professional Convention Management Association

#### CONTACT INFORMATION

770 N. Halsted St., Suite 6S Chicago, IL 60642 (312) 962-3708

## Award of Excellence: InterCall Virtual Event Platform

#### PRODUCT INFORMATION

InterCall virtual events for marketing, training and recruiting are an innovative channel to engage with your customers, prospects, partners and employees. Some ways to use virtual events include: user conferences, trade shows, product launches, company meetings, partner communities, road shows, sales kick-offs, employee training, corporate universities, roundtables and job fairs.

#### FEATURES/BENEFITS

- Easy to use and learn: The platform is intuitive and easy to navigate. It does not require users to switch applications or click through multiple pop-ups
- >> Better communication tool: Rich registration information, activity data and comprehensive lead ranking. All data is delivered through web-based reporting, which makes it easy to access and share information with partners and sponsors
- Customizable branding: Up and running in a matter of hours, with point-and-click customization and predefined templates and themes
- Solution of the second seco

#### CUSTOMERS

Novartis, IBM, KPMG, Fortune magazine, Spark Interactive

#### CONTACT INFORMATION

8420 W. Bryn Mawr, Suite 1100 Chicago, IL 60631 (773) 399-1600 www.intercall.com

# Content

## ADAPTIVE LEARNING CONTENT

## Award of Excellence: Salesforce Success Community

#### PRODUCT INFORMATION

Salesforce University offers a wide range of training options, from in-person classes featuring hands-on instruction, to virtual training, self-led courses, private workshops, and more.

You can choose from classes for Sales Cloud, Service Cloud, Marketing Cloud, Analytics Cloud, and Community Cloud, along with training for the Salesforce1 Platform.

Classes are available for administrators, developers, solution designers, technical architects, marketers, sales and service management, and end-users.

#### FEATURES/BENEFITS

- >> One- to five-day, instructor-led regional or virtual classes available
- >> Main topics: sales Cloud, service Cloud, marketing Cloud, community Cloud, analytics Cloud and more
- >> Integrated Success Community for collaboration and learning

#### CUSTOMERS

Shutterstock, Information Logistics, Siemens

#### CONTACT INFORMATION

The Landmark at One Market, #300 San Francisco, CA 94105 (877) 872-4610

## **CONTENT LIBRARY/AGGREGATION**

## Winner: BizLibrary Collection

#### **PRODUCT INFORMATION**

The BizLibrary Collection is an awardwinning "NetFlix-style" employee training solution of online training videos and eLearning courses.

Employees have unlimited access to thousands of online training programs on virtually every topic they might need, including Communication, Leadership, Management, Customer Service, Compliance and Desktop Computing, and much, much more.

More than 50 new courses are added monthly.

#### FEATURES/BENEFITS

- >> Twenty-five topic areas include communication, leadership, customer service, computer skills
- >> Unlimited employee access from desktop, mobile and/or tablet
- >> Variety: 60-minute e-learning courses, 15- to 25-minute videos, 2-to 5-minute performance-support programs

#### CUSTOMERS

Go Solution, Marquette Savings Bank, Covenant Healthcare, Bally Technologies

#### **CONTACT INFORMATION**

285 Chesterfield Business Parkway Chesterfield, MO 63005 (888) 432-3077 www.bizlibrary.com

## Award of Excellence: Degreed, Inc. Degreed Learning Platform

#### PRODUCT INFORMATION

Degreed is a community of college students, professionals and lifelong learners dedicated to advancing their education. Members receive tools to help track, organize, share, and validate everything they learn.

Degreed applies an algorithmic and normalized approach to track and measure educational achievements including formal (e.g., degrees), informal (e.g., books read, conferences attended), and soon, experiential learning.

Talent is built by connecting teams to the best training materials across vendors and allowing them to track and share their progress in a social, collaborative way.

#### FEATURES/BENEFITS

- >> Administrators get flexibility to allow employees to learn at will and a simplified way to manage all employees' learning
- >> Employees get more than 225,000 courses at their fingertips and more than 1,300 learning platforms and providers

CUSTOMERS Gigaom

**CONTACT INFORMATION** 1251-B Armistead Rd San Francisco, 94129 www.degreed.com

## Content

### I.T. TRAINING

## Award of Excellence: ej4 Microsoft Office Package

#### PRODUCT INFORMATION

All aspects of MS Office are available, but the luxury of being able to select the most important course for your employee at that specific time is rewarding. ej4 lets administrators easily group software courses that are critical for their department. No wading through introductions of Excel to get to what matters most.

For instance, your accounting division's ability to learn and apply a course on pivot tables to make better spreadsheets explaining company financials. Perhaps your sales team needs to learn how to make better PowerPoint presentations for prospects. It could be that everyone in the office needs to learn how to format memos and create company templates with a detailed walkthrough of Word.

#### **COURSE LIST**

- >> New Features Training: Office, Excel, Word, PowerPoint
- >> Special Features Training: Office, Excel, Word, PowerPoint
- >> Essentials Training: PC Fundamentals, Office, Excel, Word, PowerPoint

#### CUSTOMERS

Allison Transmission, Mahindra, The Corridor Group

#### CONTACT INFORMATION

12125 Woodcrest Executive Dr., Suite 300 St. Louis, MO 63141 (314) 878-6700 or (800) 566-3159 www.ej4.com

## Award of Excellence: BizLibrary I.T. Content Library

#### PRODUCT INFORMATION

BizLibrary offers a series of specialty content bundles of e-learning courses designed to supplement the BizLibrary Collection. These small, single-topic bundles are designed to meet the advance and specialized learning needs of small groups of employees.

E-learning bundles are available in three categories: business skills, computer skills, and certification, and custom bundles are also available. These e-learning bundles are available in flexible quantities of 5, 10 or 20 courses.

#### **COURSE LIST**

- >> Security Essentials, Avoid Social Engineering Attacks
- >> Protecting Your PC
- >> MS Windows 8.1: File Management and Organization

#### CUSTOMERS

Cellular One, Farmway Co-Op, Celergo

#### **CONTACT INFORMATION**

285 Chesterfield Business Parkway Chesterfield, MO 63005 (888) 432-3077 www.bizlibrary.com

### COMPLIANCE

## Winner: Vubiz Compliance Library

#### PRODUCT INFORMATION

Vubiz provides full service — content, development, and delivery software offering solutions that are extraordinarily flexible in practice. Thousands of hours of off-the-shelf content are available for purchase as-is or tailored to a specific client situations.

The company has built an excellent reputation over the past decade, offering outstanding value with comprehensive services from its large, impressive online library to content creation, an LMS and Vubuild, which is a do-it-yourself authoring tool.

#### FEATURES/BENEFITS

Vubiz has 93 titles in its Compliance Training library. Included are:

- >> Equal Opportunity/Affirmative Action
- >> Business Ethics
- >> E-mail and Internet Use
- >> Fair Labor Standards
- >> Harrassment/Discrimination
- >> Sarbanes-Oxley
- >> Family and Medical Leave

#### CUSTOMERS

Forbes Industries, Goodrich, Lockheed Martin, Mattel

#### CONTACT INFORMATION

2872 Colorado Ave. Santa Monica, CA 90404 (310) 358-9583 www.vubiz.com

## Content

### **COMPLIANCE TRAINING**

## Award of Excellence: ej4 Workplace Compliance Library

#### PRODUCT INFORMATION

ej4's Workplace Compliance Library supplies you with the courses needed to maintain compliance. The programs included are: Anti-Harassment, Anti-Harassment for California, Connecticut, and Maine, HIPAA, FLSA, FMLA, Hiring and Firing procedures, and more. When the regulations change, programs are updated accordingly, so you don't have to keep track of the changes.

#### FEATURES/BENEFITS

- >> Short, tactical e-learning
- >> Fully customizable
- >> Multi-platform, including mobile
- >> Most video titles are 10 minutes or less in length
- >> Off-the-shelf programs can be customized using ej4 Thinkzoom

#### CUSTOMERS

Pepsi-Cola Bottlers, Golden Harvest, Community Coffee

#### CONTACT INFORMATION

12125 Woodcrest Executive Dr., Suite 300 St. Louis, MO 63141 (314) 878-6700 or (800) 566-3159 www.ej4.com www.ej4.com

## SOFT SKILLS CONTENT

## Winner: ej4 Business Skills Library

#### PRODUCT INFORMATION

ej4's off-the-shelf e-learning is a collection of proven solutions that are built with instructional design specific for e-learning in today's multi-platform mobile workforce.

ej4 offers an immediate solution that employees can use to get the information they need while being back to work in 10 minutes or less. Plus, with ej4's Thinkzoom platform, you have the ability to personalize the learning with your own custom video.

#### FEATURES/BENEFITS

- >> More than 1500 courses on everything from sales, compliance, IT training, and general soft skills for every business.
- >> Content that is delivered through any device or platform
- >> Professionally created videos that are informative and up-to-date
- >> A customizable learning management system (Thinkzoom)
- >> Dedicated learning professionals to support your business
- >> Complete custom videos for your unique needs

#### CUSTOMERS

Dr. Pepper Snapple Group, greatcall, Goodwill

#### CONTACT INFORMATION

12125 Woodcrest Executive Dr., Suite 300 St. Louis, MO 63141

### SALES TRAINING

## Winner: ej4 Sales Skills Library

#### PRODUCT INFORMATION

ej4's libraries of courses consist of ready to use solutions for your organizations specific needs. They are broken up by topic in Business Skills, Workplace Compliance and Microsoft Office that can be deployed on any platform.

The company's Business Skills Library offers courses in Professional Productivity, Communications, Sales, Project Management, Leadership, Supervision, Safety and Presentation Skills — to name a few.

#### FEATURES/BENEFITS

- >> Other titles: Assertive Verbal Skills, Business Travel, Business Statistics, Business Writing, Time Value of Money, and more
- >> Library expands every month, based on customer feedback
- >> Course titles can be added upon customer request

#### CUSTOMERS

Dr. Pepper Snapple Group, The Corridor Group, Western Equipment Dealers Association

#### CONTACT INFORMATION

12125 Woodcrest Executive Dr., Suite 300 St. Louis, MO 63141 (314) 878-6700 or (800) 566-3159 www.ej4.com

## **AWARD WINNING CONTENT**

#### FAST 4WARD YOUR LEARNING®:

ej4 creates award-winning content based on the 4 "J's": just as needed, just enough, just in time, and just right. This content is delivered through short, tactical videos designed to teach new skills and change behaviors through an engaging delivery style based on adult learning methodology. ej4's content library contains more than 1,500 courses with new and updated content every month.

ej4's off-the-shelf e-learning is more than a video learning library. It offers a collection of proven solutions that are built with instructional design specific for e-learning in today's multi-platform mobile workforce. The current and future business environment demands tools that are quick, strategic, and accessible on all devices. ej4's content delivers in all areas.

ej4 provides your company with an immediate solution that employees can use to get the information they need while being back to work in 10 minutes or less. Plus, with ej4's Thinkzoom platform, you have the ability to personalize the learning with your own custom video.

ej4 bridges the gap between potential and results. It offers:

- >> More than 1500 courses on everything from sales, compliance, I.T. training and general soft skills for every business
- >> Content that is delivered through any device or platform
- >> Professionally created videos that are informative and up-to-date
- >> A customizable learning management system (Thinkzoom)
- Dedicated learning professionals to support your business
- >> Complete custom videos for your unique needs

#### **PRODUCTS:**

**Off the Shelf Videos -** At ej4, e-learning is done a little differently. While the company does offer hundreds of e-learning courses on topics like Management, Productivity, Anti-Harassment and Customer Service, it looks for the business need first. It analyzes your problems and builds solutions that fit your needs.



ej4's libraries of courses consist of readyto-use solutions for your organization's specific needs. They are broken up by topic in Business Skills, Workplace Compliance and Microsoft Office that can be deployed on any platform. http://ej4.com/resourcescatalog

LMS Platform - Thinkzoom by ej4 is more than a learning management system. It's a powerful knowledge-sharing platform tool for a customized user experience. Thinkzoom is an easy-to-use platform that allows you to record, edit, track and share your company-specific knowledge that integrates seamlessly with all ej4 content. http://ej4.com/services-thinkzoom

**Custom Videos -** There are times when an off-the-shelf course does not effectively teach an industry-specific skill or communicate your company message. Partner with ej4 to create custom e-learning videos that are short, to-the-point, and communicate YOUR message. http://ej4. com/services-custom-elearning



**Support** - It's easy to get started using the ej4 solution. You can be up and running in a few days. Its team of dedicated learning professionals partner with you to ensure your learning program meets the needs of your learners.

#### **CUSTOMERS**

ej4 has customers that cover the spectrum in size, industry and products. To name a few: Goodwill, TigerDirect, First American Title, Allison Transmission, Pepsi, Dr. Pepper Snapple, Mahindra, Wells and Community Coffee.

#### WHAT CUSTOMERS SAY:

- >> Dr. Pepper Snapple Group: "At Dr. Pepper Snapple Group, we needed to take the disciplines and common practices that we wanted to instill to over 20,000 employees across 250 locations. Using ej4, we were able to achieve these goals in a quick, efficient, and effective manner."
- >> Greatcall: "With ej4, course completion rates have increased over 80 percent, and employees continually request additional professional development."

#### **CONTACT INFORMATION:**

12125 Woodcrest Executive Dr., Suite 300 St. Louis, MO 63141 Sales: (800) 566-3159 Headquarters: (314) 878-6700 sales@ej4.com www.ej4.com

## TOOIS

### GAMIFICATION

## Winner: mLevel Game-Based Learning Platform

#### PRODUCT INFORMATION

mLevel offers a low-cost solution that immerses employees in a fun, casual learning experience that can be easily scaled across an organization. Its SaaS-based platform makes quick creation and delivery of interactive learning games easy. Employees can play anytime or anywhere, all backed by leaderboards, badges, social learning interactions and detailed analytics.

Users can access mLevel on any device, and training missions can be completed just about anywhere. Because mLevel's training is progressive, users have to score above a certain threshold before they can unlock the next round of educational content. Their colleagues' scores become visible once a mission is complete, adding a friendly, competitive component and an incentive to score well, too.

Thus, engagement is at the center of the platform.

#### FEATURES/BENEFITS

- >> No coding required to create rich, interactive learning missions in hours
- >> Its games drive individual and team competition, as well as social learning
- >> Analysis function allows managers to uncover what employees know and don't know about critical business topics, then react in real-time to close the gaps

#### CUSTOMERS

D4, IHG, U.S. Foods

#### CONTACT INFORMATION

205 W. Wacker Dr., Suite 422 Chicago, IL 60606 (888) 564-5395 www.mlevel.com

### **VIDEO CAPTURE**

## Winner: ej4 Thinkzoom

#### PRODUCT INFORMATION

Thinkzoom by ej4 is a powerful knowledge-sharing platform tool for a customized user experience. It's an easy-to-use platform that allows you to record, edit, track, and share company-specific knowledge. The bottom line is that ej4's Thinkzoom does more than house e-learning. It's a tool that you can use every day to train, communicate and share information with teams.

Its easy-to-use recording features allow you to create video content with your computer or mobile device. Think of the knowledge sharing opportunities that exist outside of the training department! Thinkzoom allows you to record and share best practices from the field, the sales floor, or even information from your customers and competition. Then you can build a training plan around the content with existing off-the-shelf courses and business book summaries.

#### FEATURES/BENEFITS

- >> Create completely custom training: record and share best practices
- >> Reporting features allow managers to see who's taking which courses, and then analyze viewing trends

#### CUSTOMERS

Dr. Pepper Snapple Group, Pepsi-Cola Bottlers, Golden Harvest

#### CONTACT INFORMATION

12125 Woodcrest Executive Dr., Suite 300 St. Louis, MO 63141 (314) 878-6700 www.ej4.com



## Services

## TRANSLATION AND LOCAL SERVICES

## Winner: TransPerfect Translation & Localization Services

#### PRODUCT INFORMATION

TransPerfect can provide multi-language translation of company training materials or a centralized e-learning solution to serve an internationally distributed workforce. TransPerfect's education experts can help you enhance sales force effectiveness, drive customer satisfaction, and deliver on-demand research and collaboration to take your global learning and training programs to the next level.

TransPerfect offers multiple levels of service based on client needs, ranging from draft / summary translation up to certified translation, featuring our three-step process with a translator, editor, and proofreader, all designed to meet the evolving needs of global businesses.

Its Human Translation Quality Assurance process assigns three professional linguists — translator, editor and proofreader — to create each translation.

#### FEATURES/BENEFITS

>> Network of more than 4,000 linguists, all of whom are native speakers of the target language, experts in their subject areas, and accredited by numerous translation and interpretation industry organizations

#### CORPORATE FAMILY

Adams Globalization, Epic Global Solutions, WorldLingo, eTranslate

#### **CONTACT INFORMATION**

3 Park Ave., 39th Floor New York, NY 10016 (212) 689-5555

#### OUTSOURCED LEARNING SERVICES

## Award of Excellence: Skillsoft Learning Services

#### **PRODUCT INFORMATION**

Skillsoft e-learning consultants, customer support and application engineers provide core program support services, a fundamental value-add. These teams deliver the expert e-learning services and advice to help establish general strategy for deployment and adoption of powerful learning programs.

#### FEATURES/BENEFITS

- >> Deliver strategy, competency mapping, blended learning design, technology deployment and value measurement
- >> Boost the ROI, engagement, and success rate of any implementation
- >> Empower managers to effectively manage complex blendedlearning programs
- >> Reduce overall administrative burden
- >> Help identify when custom development services could be more effective
- >> Include customer support, 24x7x365, by telephone, email, Web or chat

#### CUSTOMERS

FM Global

#### **CONTACT INFORMATION**

107 Northeastern Blvd. Nashua, NH 03062 (603) 324-3000 or (877) 545-5763) www.skillsoft.com



### **BEST OF ELEARNING! 2015 COMPLETE LIST OF HONOREES:**

#### LMS CLOUD

- >> Category Winner: BizLibrary LMS (www.bizlibrary.com)
- Awards of Excellence: Docebo LMS, eLogic Learning eSSential LMS, ePath Learning ASAP, Intellum Exceed LMS, Litmos by Callidus Cloud, Litmos LMS

#### LMS ENTERPRISE

- Category Winner: SumTotal, a Skillsoft Company, Learn (www.sumtotalsystems.com)
- > Award of Excellence: GeoMetrix Data Systems, Inc TrainingPartner/GeoTalent LMS

#### LCMS

- Winner: DominKnow Learning Systems, Claro (www.dominknow.com)
- Awards of Excellence: eXact Learning Solutions LCMS, CD2Learning Single-Solution Ecosystem, IBM Kenexa LCMS Premier

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- >> Winners: Cornerstone OnDemand Unified Talent Management, Halogen TalentSpace Suite
- Awards of Excellence: IBM Kenexa Talent Manager, SumTotal, Talent

#### HR TECH/HCM

Awards of Excellence: Oracle HCM Cloud, SuccessFactors HCM, Workday HCM SaaS

#### ADAPTIVE/PERSONALIZED

- **LEARNING PLATFORM**> Winner: D2L Brightspace
- (www.brightspace.com)
- Awards of Excellence: Dreambox Learning Adaptive Learning Platform, Knewton Adaptive Learning Platform

#### SOCIAL LEARNING

- >> Winner: BizLibrary Community (www.bizlibrary.com)
- Award of Excellence: Bloomfire, Cisco Collaborative Knowledge Program

#### WEB SEMINAR SOLUTION

 Winner: Adobe Connect (www.adobe.com)
Awards of Excellence: Cisco WebEx Meeting Center, Citrix Online GoToWebinar

#### VIRTUAL CLASSROOM

 Winner: Colorado Technical University CTU Virtual Classroom (www.ctu.edu)
Award of Excellence: Cisco WebEx Training Center, Inxpo Virtual Classroom

#### VIRTUAL EVENT PLATFORM

- Winner: INXPO Virtual Learning Environment (www.inxpo.com)
- Awards of Excellence: Blue Sky Broadcast Path Event Learning Platform, InterCall/West Corp. Virtual Learning Environment, 0n24 Virtual Event Platform

#### **OPEN-SOURCE SOLUTION**

- >> Winner: Forma LMS
- Awards of Excellence: eFront Authoring Tool, Moodle, Udutu Online Authoring Tool

#### **ADAPTIVE LEARNING CONTENT**

- >> Winner: American Intercontinental University IntelliPath (www.aiu.edu)
- > Award of Excellence: Oracle Personalized Training Catalog, Salesforce Success Community

#### CONTENT LIBRARY/AGGREGATION

- >> Winner: The BizLibrary Collection (www.bizlibrary.com)
- > Awards of Excellence: Degreed, Inc Degreed Learning Platform, Lynda.com Skills Library, Udemy

#### I.T. TRAINING

- Winner: Lynda.com Web Development Library (www.lynda.com)
- Awards of Excellence: BizLibrary I.T. Training, ej4 Microsoft Office Package

#### LEADERSHIP DEVELOPMENT

- >> Winner: Blanchard Situational Leadership II
- > Award of Excellence: Skillsoft Leadership Development Training, Vado Leadership Development Track

#### SOFT SKILLS CONTENT

- >> Winner: eJ4 Business Skills Library (www.ej4.com)
- Awards of Excellence: Cegos Mgmt. Training, Rosetta Stone Advantage for Business

#### **COMPLIANCE TRAINING**

- >> Winner: Vubiz Compliance Training (www.vubiz.com)
- > Awards of Excellence: ej4 Workplace Compliance Library, Mastery.com Compliance Course Library, RedVector, Vivid Learning Systems On-Demand Safety Training

#### SALES TRAINING

- >> Winner: ej4 Sales Skills Library (www.ej4.com)
- > Awards of Excellence: CloudCoaching International Pathways to Growth, Masterskill Sales Skills Library

#### E-LEARNING DEVELOPMENT TOOL

- >> Winner: Articulate Storyline 2
  - (www.articulate.com)
- Awards of Excellence: Harbinger Knowledge Products Raptivity, Lumesse CourseBuilder V7, iSpring Solutions iSpring Suite 8

#### SIMULATIONS

Awards of Excellence: Code Baby, Forio Epicenter-Training Simulations, NexLearn SimWriter

#### GAMIFICATION

- Winner: mLevel Game-Based Learning Platform (www.mlevel.com)
- Awards of Excellence: Bunch Ball Nitro, Game Learn Merchants Game

#### VIDEO CAPTURE

- >> Winner: ej4 ThinkZoom (www.ej4.com)
- Awards of Excellence: Articulate Replay, TechSmith Camtasia Studio

#### VIDEO PUBLISHING TOOL

- Winner: Kaltura Corporate TV (www.kaltura.com)
- Awards of Excellence: KnowledgeVision KVStudio, KZOInnovations Video Suite

#### **MOBILE AUTHORING**

- >> Winner: Adobe Captivate (www.adobe.com)
- > Awards of Excellence: Brainshark, IBM Hot Lava Mobile

#### PRESENTATION TOOLS

Awards of Excellence: Articulate Presenter, GoAnimate, Prezi

#### MOBILE APP

- >> Winner: AllenComm DesignJot
- > Awards of Excellence: CloudCoaching International Pepper, Skill Pill Mobile Training Content

#### **TEST & ASSESSMENT**

> Awards of Excellence: Articulate QuizMaker, Qualtrics Employee Engagement, Questionmark OnDemand

#### LEARNING ANALYTICS SOLUTIONS

- >> Winner: Rustici Watershed LRS
- >> Awards of Excellence: ArcheMedX ArcheViewer, IntelliBoard.net

#### TRANSLATION AND LOCAL SERVICES

- Winner: TransPerfect Translation & Localization Services (www.transperfect.com)
- > Awards of Excellence: Rosetta Stone Language Learning Suite for Business, SDL Trados Studio

#### **OUTSOURCE LEARNING SERVICES**

Winner: GP Strategies Learning Services Awards of Excellence: GK Corp. Custom Content Development, Skillsoft Learning Services