

IT Training Press Releases (Aug 10)

Content Master, part of CM Group reported as UK's fourth largest creator of bespoke eLearning courses for clients in 'IT Training' magazine's 2010 survey.

CM Group | Bristol, UK | 28-Aug-2010.

The company increased its bespoke eLearning course creation revenues by over 11% at a time when much of the training industry was feeling the squeeze.

[Read full story](#)

CM Group announce the launch of two major new additions to the LUMINOSITY product suite at the World of Learning Exhibition at the Birmingham NEC on 28th to 29th September.

CM Group | CM Group | UK Bristol | 28-Aug-2010.

Major eLearning software authoring supplier CM Group has announced the upcoming launch on 28th September of two exciting SaaS based additions to its LUMINOSITY eLearning software suite. The new products will share the LUMINOSITY family name and are codenamed LUMINOSITY REACH and LUMINOSITY SYNERGY.

[Read full story](#)

Edvantage group's Learning Management System selected by over 200 organisations

Edvantage group | Oslo, Norway | 27-Aug-2010.

Edvantage group, a Managed Learning Services company and e-learning provider, announces that G4S, the world's leading international security group, is the 200th organisation to select Learning Gateway, its SaaS based (Software-as-a-Service) Learning Management System (LMS).

[Read full story](#)

Safeguarding Children e-learner milestone a joint achievement

Virtual College | Ilkley, West Yorkshire | 27-Aug-2010.

Two professionals in the north-east regional children's workforce have jointly become the milestone 7,000th people to successfully pass online child protection courses.

[Read full story](#)

Learning Nexus To Put ROI on the Agenda at The eLearning Alliance AGM

Learning Nexus | London | 26-Aug-2010.

Leading e-learning solutions provider Learning Nexus will be putting Return on Investment (ROI) on the agenda at the forthcoming eLearning Alliance AGM.

[Read full story](#)

Upside Learning Releases A New Point-Of-View Paper On Mobile Learning

Upside Learning | Pune, India | 26-Aug-2010.

Upside Learning, a recognized leader in training outsourcing, LMS solutions, custom eLearning & mobile learning, has published a brand new Point-of-View Paper, Mobile Learning - Here and Now, which is available for complimentary download on the company's

website.

[Read full story](#)

Highlander Instructor has book published by Adobe Press

Highlander | London, UK | 25-Aug-2010.

Highlander instructor and well known author David Powers has just released his latest book titled "DreamWeaver CS5 with PHP", published by Adobe Press.

[Read full story](#)

QA announces the launch of new ITIL Specialist Qualifications

QA | Slough, UK | 25-Aug-2010.

QA, the UK's leading training company, is to launch the British Computing Society's new Specialist Qualifications in IT Service Management.

[Read full story](#)

Top of the class: LINE consolidates market leading position

LINE Communications | London | 24-Aug-2010.

LINE Communications, one of Europe's largest providers of e-learning and communications solutions, has been officially recognised, for the second consecutive year, as the UK market leader in bespoke e-learning content development.

[Read full story](#)

Calibrand completes eAssessment Scotland 2010 event line-up

Calibrand | Derby, UK | 24-Aug-2010.

Calibrand the currency for talent have taken their place to become the final exhibitor of the eAssessment Scotland 2010 'Marking the Decade' event, at the University of Dundee on 3rd September 2010.

[Read full story](#) [Listen to audio](#)

Saffron responds to new e-learning challenges for recruiters

Saffron Interactive | London, United Kingdom | 23-Aug-2010.

Saffron Interactive, one of Europe's leading e-learning, mobile and blended learning companies, is pleased to announce a new project to launch an e-learning platform for Recruitment Juice, an innovative recruitment training company. As a surge of applicants swamp the market, recruiters face unique new training challenges to keep ahead and Saffron has the solution.

[Read full story](#)

IMI welcomes call from Which? for an industry wide qualification for all automotive technicians

Institute of the Motor Industry | 23-Aug-2010.

In response to today's (23 August) Which? report into garage servicing, The Institute of the Motor Industry (IMI) has had the status raised of its Automotive Technician Accreditation (ATA) scheme. ATA is the only industry backed, independent accreditation scheme that specifically tests the current competency of technicians in the automotive retail sector.

[Read full story](#)

Kaplan IT Learning Partners with Larmer Brown

Kaplan | Reading | 20-Aug-2010.

Larmer Brown and Kaplan IT Learning have joined forces to offer business transformation,

content development and training services for STT and Atlantic Link products including STT Trainer, STT InfoShare, Content Point, Capture Point and Knowledge Point.

[Read full story](#)

CLOs and senior HR executives of Fortune 500 companies to come together at Tata Interactive Learning Forum 2010

Tata Interactive Systems | Mumbai, INDIA | 19-Aug-2010.

The Tata Interactive Learning Forum (TLF), an annual global learning event conducted by Tata Interactive Systems (TIS), will feature some of the top speakers in the learning industry, including CLOs, VPs, EVPs in Training, HR & business functions.

[Read full story](#)

Upside Learning Introduces Upside Blog App For iPhones, iPods And iPads

Upside Learning | Pune, India | 19-Aug-2010.

Upside Learning, a recognized leader in training outsourcing, LMS solutions, custom eLearning & mobile learning, has announced the launch of Upside Blog App for iPhone, iPod and iPad devices. The app allows users to read and interact with the articles on Upside Learning Blog.

[Read full story](#)

Training 2010 the UK's premier training conference achieves overwhelming industry support

Institute of IT Training | Coventry, UK | 18-Aug-2010.

With hundreds of delegates attending the conference, leading industry speakers and top industry exhibitors, the Training 2010 conference from the IITT is set to be one of the largest dedicated learning conferences in the UK

[Read full story](#)

Painting their way to success - women step up to skills challenge

Institute of the Motor Industry | 17-Aug-2010.

There is a significant gender bias within most occupations in the automotive retail sector with men outnumbering women in almost all occupations. Women make up the majority of workers only in administrative and secretarial roles where they account for 70% of workers. In an initiative designed to address this, six women took part in a ground breaking challenge designed to encourage females to consider more technical roles within the industry.

[Read full story](#)

Do your managers focus on their weaknesses or on their strengths?

Creativedge Training | Milton Keynes, UK | 17-Aug-2010.

Creativedge, the high-performance management, leadership and personal development training provider, has created an exercise to provide managers with insights into how to identify and improve upon their personal strengths.

[Read full story](#)

Saffron speaking at CEEdMA workshop

Saffron Interactive | London, United Kingdom | 16-Aug-2010.

Saffron's social media experts have been invited to speak at the 'Using Social Networking in Training' workshop hosted by CEEdMA Europe (Computer Education Management Association)

- Europe) on Wednesday 8 September 2010.

[Read full story](#)

The Working Manager launch powerful opportunity for New Zealand business

The Working Manager | Cirencester, UK | 16-Aug-2010.

A powerful opportunity for the New Zealand business community is announced today, Monday August 16th, with the news that The Working Manager Ltd, the UK's leading provider of web enabled practical management education, is launching the TWM New Zealand Academy.

[Read full story](#)

OutStart Leads Panel on the Future of Mobile Learning at SALT Washington Interactive Technologies Conference

Outstart | Boston, MA | 16-Aug-2010.

Jeff Whitney, vice president of marketing for OutStart, will moderate a panel on mobile learning at the Society for Applied Learning Technology (SALT) Washington Interactive Technologies Conference (August 18-20). Each panelist brings a unique perspective to the topic of mobile learning ensuring a wide ranging and thoughtful discussion that will explore the definition of mobile learning, how organizations are using mobile learning today, and what the future holds for mobile learning technologies and usage.

[Read full story](#)

Aurion Learning welcomes new member of staff

Aurion Learning | Belfast, Northern Ireland | 16-Aug-2010.

Aurion Learning has today announced the appointment of a new ASP.Net Developer.

[Read full story](#)

500,000 members sign up to free interactive courses website

ALISON | Ireland, UK. | 16-Aug-2010.

500,000 members sign up to free interactive courses website Over 40,000 Irish people have signed up for free courses With unemployment still at record levels, education is under the radar as the answer to increasing competitiveness and aid economic recovery. Irish company, ALISON, a free online learning website, has seen its numbers of registered learners worldwide reach 500,000. 40,000 of these are Irish people.

[Read full story](#)

Learning technologies industry is failing to understand client organisations

LINE Communications | London | 16-Aug-2010.

The biggest problem organisations experience with suppliers of technology-supported learning and communications is a failure of the supplier company to understand the client's business, new research has shown. In a survey commissioned by LINE Communications, leading provider of learning and communications solutions, respondents cited lack of understanding of their sector, brand, values, culture, process, and of project objectives as major bugbears. The survey also reveals that suppliers tend to fall down on technological incompatibility of their solutions with the organisations' in-house systems and IT infrastructure, and lack of customisation of solutions.

[Read full story](#)

UWIC, University of Wales Institute, Cardiff, choose Luminosity from CM Group to revolutionise their distance learning programme

CM Group | Bristol | 14-Aug-2010.

Leading Welsh University, UWIC, have confirmed that they have purchased the Luminosity rapid eLearning development software platform from CM Group.

[Read full story](#)

Social media workshop is a success for Saffron and charities

Saffron Interactive | London, United Kingdom | 11-Aug-2010.

From Saffron's award winning instructional design team, senior instructional designer Kim George recently presented at a social media workshop with client and marketing manager Joanna Liem. Organised in collaboration with the not for profit partnership Time & Talents, the reputation management consultancy ReputationInc and Whizz-Kidz, a charity for disabled young people, the event was a huge success.

[Read full story](#)

Beyond Multiple Choice - The Latest in Innovative e-Assessment Questions

BTL | Shipley, United Kingdom | 11-Aug-2010.

BTL Group Ltd, a leading provider of e-Assessment solutions, will be hosting a free half-day seminar showcasing their latest 'Innovative e-Assessment Questions'. The seminar will take place on 22nd September 2010 in London and will be supported by City & Guilds, who will be demonstrating their use of BTL innovative e-Assessment questions for their Functional Skills exams.

[Read full story](#)

CERTPOINT Systems demonstrates mobile learning expertise at SALT Interactive Technologies Conference 2010

CERTPOINT | Long Island, N.Y. | 11-Aug-2010.

... Global LMS/LCMS provider to show benefits of, and techniques for, the practical application of mobile learning technology ... CERTPOINT Systems™, a leading international provider of integrated enterprise learning solutions, announced today that it will be showcasing its mobile learning technologies at the SALT Interactive Technologies Conference 2010, August 18-20 in Arlington, VA.

[Read full story](#)

PC Quest Magazine Showcases Upside Learning's Pune Layar

Upside Learning | Pune, India | 9-Aug-2010.

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, has been featured in the latest edition of PC Quest Magazine, India for its innovative work in the Augmented Reality domain with respect to Pune Layar - India's first Layar.

[Read full story](#)

Intellego adds new libraries to online shop

Intellego | London | 9-Aug-2010.

Following the launch of its online learning shop last month, Intellego has added a further 2 course libraries to its portfolio, aimed at Pharmaceutical and Healthcare professionals.

[Read full story](#)

In the headlines: LINE Army app for iPad features on Radio 1 Newsbeat

LINE Communications | London | 9-Aug-2010.

An iPad app, designed by LINE Communications to train soldiers for Afghan operations, has been creating headlines this week. LINE, one of Europe's leading providers of learning and communications, with a strong presence in the defence sector have created an app to enable UK troops to learn how to deal with Fire Control Orders (FCO) on operations. The app was featured in exclusive BBC Radio 1 Newsbeat reports and on the Newsbeat website.

[Read full story](#)

Brightwave announces 'Delivering Change' public sector event as 40 per cent of Scottish Councils invest in collaborative e-learning

Brightwave | Glasgow, UK | 6-Aug-2010.

Brightwave, e-learning development company of the year, today confirms 40 per cent of Scottish Councils have signed up to its Local Government E-Learning Service, supporting over 140,000 employees. To support UK councils, Brightwave also announces a new event aimed at public sector HR and L&D specialists.

[Read full story](#)

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John Bryce Training Expands Activity of Hungarian Branch with Prestigious Certification from IBM Won contract to teach IBM courses for a period of two years

John Bryce Training | Budapest, Hungary | 5-Aug-2010.

Iqsoft - John Bryce Training Hungary, the Hungarian branch of the Matrix Training and Deployment Division, won contract to teach all the courses offered by IBM in Hungary. The contract places John Bryce in the position of a sole provider in the IBM training market in that country, in cooperation with IBM Hungary. The contract strengthens John Bryce, who in the past years has been the leading provider of IT training in Hungary, with a market share of approximately 40% and certifications from most leading technology providers worldwide, including Microsoft, Oracle, IBM, Cisco, and others.

[Read full story](#)

The Open Group Publishes First Global Reference Model for Natural Resources Industry

The Open Group | London, UK | 5-Aug-2010.

New Model to set Global Safety, Health and Environmental Standards for Exploration, Mining, Metals and Minerals Sector

[Read full story](#)

Academics welcome new collaborative business relationships standard

PSL | London, UK | 5-Aug-2010.

Representatives from the UK's higher education sector have welcomed the draft British Standard BS 11000 - on collaborative business relationships.

[Read full story](#)

Tech barriers could hold back M-learning, believe corporates

LINE Communications | Zurich | 4-August-2010

A forum of European business leaders has expressed concern that technology and cultural barriers could slow the adoption of mobile and cross-platform learning within their organisations, despite the great potential they see for its use. This worry emerged from a roundtable discussion event organised by LINE Communications, the leading provider of

learning and communications solutions, on the theme of mobile and multiplatform learning.

[Read the full story](#)

Element K confirmed as sponsor of IITT s Training 2010

Institute of IT Training | Coventry, UK | 4-August-2010

The Institute of IT Training (IITT) today announced learning solutions expert, Element K, as headline sponsor of the Training 2010 conference and exhibition.

[Read the full story](#)

Professor Christopher Bones joins the Board of Directors of The Working Manager Ltd

The Working Manager | Cirencester, UK | 3-August-2010

Leading OD strategic thinker, Professor Christopher Bones, is appointed non executive Director at The Working Manager Ltd (TWM).

[Read the full story](#)

Harbinger Adds Mobile Publishing Support to Raptivity Interactive eLearning Software - Also enables importing of external question bank and adds major UI enhancements

Harbinger Knowledge Products | Redmond, WA | 3-August-2010

Harbinger Knowledge Products has announced a major update release of Raptivity, the award-winning interactive eLearning software. Raptivity 6.0 has several new enhancements, including support for publishing via mobile devices, an image editor, a newer set of asset libraries and several user interface changes.

[Read the full story](#)

e2train announces on target profitable year end results

e2train | Cirencester, UK | 3-August-2010

Learning and Performance software and services supplier e2train has announced substantial year-on-year growth of 26 per cent for the year ending June 2010.

[Read the full story](#)

QA extends its management training offerings through partnership with the Institute of Leadership and Management

QA | | 3-August-2010

QA, the UK's leading training company, is now working with the Institute of Leadership and Management to deliver ILM-accredited training programmes.

[Read the full story](#)

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[Read the full story](#)

Giunti Labs rebrands to eXact learning solutions after management buy-out

eXact learning solutions | Sestri Levante, Italy | 2-August-2010

Giunti Labs, the leading online and mobile learning content management and digital repository solution provider, announced today that it is undergoing a management buy-out by the management which started its activities within Giunti Editore Publishing Group during the '90s. At the same time Giunti Labs has rebranded to eXact learning solutions from 1st August.

[Read the full story](#)

Global Knowledge UK maps its training courses to the Skills Framework for the Information Age initiative

Global Knowledge | Wokingham, UK | 2-August-2010

IT and business skills training leader aligns its portfolio to the IT skills standard in the UK.

[Read the full story](#)

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