

IT Training Press Releases (Jul 10)

Luminosity facilitates maximum re-use of Flash and other learning objects

CM Group | Bristol, UK | 31-July-2010

CM Group's Luminosity product underlined its cost efficiency today by demonstrating its powerful abilities to re-use existing learning objects developed using Flash and PowerPoint.

[Read the full story](#)

IT Training Awards 2011 open for entries - will you be a winner?

Institute of IT Training | Coventry, UK | 30-Jul-2010.

~ Recognise your excellence, broadcast your success and celebrate your innovation at the IT Training Awards - the most prestigious industry awards in the UK ~

[Read full story](#)

Omniplex announces 35 per cent revenue rise

Omniplex | Hemel Hempstead, UK,, and Montreal, Canada | 30-Jul-2010.

The e-learning solutions provider, Omniplex, has announced results for 2009/10 that show that its annual revenue rose by 35 per cent in the last year.

[Read full story](#)

Virtual world conference will address core issues in contemporary society

The Open University | Milton Keynes, UK | 30-Jul-2010.

The use of virtual worlds for learning, collaborative work and business ventures will be explored in a unique conference on 15 September 2010. The Virtual World Conference 2010 will follow the sun and is hosted over a 24-hour period entirely in Second Life - a three-dimensional space where millions of users can create their own worlds and interact with others from around the globe.

[Read full story](#)

PSL encourages comments on the proposed collaborative business relationships standard

PSL | 29-Jul-2010.

People and organisations have up to and including 31st July to give their view on the draft British Standard BS 11000 - on collaborative business relationships.

[Read full story](#)

Upside Learning Witnesses Strong Demand For Mobile Learning Solutions

Upside Learning | Pune, India | 29-Jul-2010.

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, is experiencing a strong surge in demand for mobile learning solutions and sees a long-run spillover in the coming years.

[Read full story](#)

Premier IT offers free system implementation to replace NHS Appraisal Toolkit

Premier IT | London, UK | 29-Jul-2010.

In response to the announcement that the NHS Appraisal Toolkit contract is to expire, Premier IT is offering NHS Trusts the opportunity to trial its PReP system and receive FREE implementation when they purchase it.

[Read full story](#)

NetDimensions to Host 'Next Steps 2010' this October

NetDimensions | Hong Kong | 29-Jul-2010.

NetDimensions announced that it is all systems go for Next Steps 2010, the company's annual global user conferences to be held in two centers of global business and learning: New York (Oct. 14 - 15) at the Sheraton Lincoln Harbor Hotel and London (Oct. 19 - 20) at One Whitehall Place.

[Read full story](#)

Virtual College bucks trend as expansion continues

Virtual College | Ilkley, England | 29-Jul-2010.

Online training pioneer Virtual College, in Ilkley, is experiencing major growth during its 15th anniversary year.

[Read full story](#)

Managers fail in encouraging their salespeople to ensure sustainable sales performance, according to Krauthammer latest study

KRAUTHAMMER | London/Brussels | 29-Jul-2010.

The second part of Krauthammer's "Sales Signals"- survey, conducted with the Groupe ESC Clermont Graduate School of Management in France* shows considerable gaps between what sales -behaviour most salespeople believe they should adopt for sustainable sales performance, and to what extent they are encouraged to indeed practice these skills by their managers. According to the salespeople surveyed, only 48% of managers generally encourage exemplary sales practice.

[Read full story](#)

Aurion Learning creates suite of e-learning units for Institute of Hospitality

Aurion Learning | Belfast, Northern Ireland | 28-Jul-2010.

The Institute of Hospitality is set to launch a suite of e-learning units for its members. Developed by award winning online learning company, Aurion Learning, the e-learning units will assist members of the Institute in their personal and professional development.

[Read full story](#)

The British Business Professional Skills Development selects Pearson VUE to deliver computer-based testing in the Middle East and Africa

Pearson VUE | Strand, London | 28-Jul-2010.

The British Business Professional Skills Development (BBPSD), a business training and learning solutions specialist working in partnership with an international college in the Middle East, has signed an exclusive 10-year contract with Pearson VUE to assess

candidates via computer-based testing.

[Read full story](#)

BTL Exhibits at e-Assessment Scotland 2010

BTL | Shipley, United Kingdom | 28-Jul-2010.

BTL Group Ltd, the leading UK based supplier of e-Assessment solutions will be exhibiting at the e- Assessment Scotland Conference. The conference is being held at the University of Dundee on 3rd September 2010.

[Read full story](#)

Harbinger Unveils a Unique Online Audience Response System for YawnBuster - Launches the Online ARS with Multiple Device Support for Face-to-Face Presentations, Webinars and Virtual Meetings

Harbinger Knowledge Products | Redmond, WA | 28-Jul-2010.

Harbinger Knowledge Products has released an online Audience Response System for YawnBuster, the path-breaking software for adding high-impact group activities to PowerPoint. Unlike the hardware dependent Audience Response Systems (slammers or clickers) which cost a lot and are limited only to face-to-face meetings, or the software keypads which can only be used in virtual meetings, YawnBuster Audience Response System provides a solution that meets the needs of both online and face-to-face meetings.

[Read full story](#)

Harbinger Knowledge Products Unveils Chinese Edition of Elicitus Express - Leading eLearning Authoring Tool Continues to be Interactivity-Enabled and Affordable

Harbinger Knowledge Products | Redmond, WA | 28-Jul-2010.

Harbinger Knowledge Products today took another leap towards meeting the needs of its international user base with Elicitus Express - Chinese Edition. Elicitus Express is an interactivity-enabled and affordable authoring tool that is lightweight and extremely easy to use.

[Read full story](#)

OutStart TrainingEdge.com Named One of 'Five Emerging LMSs to Watch' by Brandon Hall Research in CLO Magazine

Outstart | Boston, MA | 26-Jul-2010.

In the July 2010 issue of CLO Magazine, the chairman of Brandon Hall Research named OutStart TrainingEdge.com as one of Five Emerging LMSs to Watch. More than just an LMS, OutStart TrainingEdge.com is a complete, integrated learning system that includes a fully-functional LCMS, a comprehensive LMS and a collaborative social software platform. Further, TrainingEdge.com is a SaaS solution that can be implemented in days, unlike most industry solutions which can take weeks to deploy. For more information on OutStart TrainingEdge.com watch the OutStart webinar Creating a One-Stop Learning Environment or request a demo.

[Read full story](#)

Wanted: Cyber Experts to Defend UK Online

The Open University | London | 26-Jul-2010.

26th July 2010: Leading higher education organisations are at the heart of the UK's first national hunt for future cyber security professionals launching today in central London. The Cyber Security Challenge UK is a series of online and face-to-face competitions designed by

leading universities (including The Open University, Royal Holloway, Queen's University Belfast), security companies, trade bodies and government departments.

[Read full story](#)

NetDimensions' mEKP Takes Learning to the Field

NetDimensions | Hong Kong | 26-Jul-2010.

NetDimensions announced today the commercial release of a revolutionary new product, mobile EKP (mEKP).

[Read full story](#)

Pearson VUE announced as Gold Sponsor for prestigious testing industry event

Pearson VUE | Strand, London | 26-Jul-2010.

Pearson VUE, the global leader in computer-based testing, has announced that it will be a Gold Sponsor for the second annual European Association of Test Publishers (E-ATP) Conference.

[Read full story](#)

Aurion Learning launches online CPD tool for dentists

Aurion Learning | Belfast, Northern Ireland | 26-Jul-2010.

Aurion Learning is proud to announce that it has launched an online continuing professional development (CPD) tool for dentists. The Belfast based company was contracted by the Irish Dental Association to develop a software tool to allow dentists to manage their continuing professional development online.

[Read full story](#)

Content Master delivers Oracle training to Lloyds in record time

CM Group | Bristol, UK | 26-Jul-2010.

Content Master, part of CM Group, has just completed Oracle Essbase eLearning for finance staff at the leading UK bank.

[Read full story](#)

IITT to reveal future strategy at Training 2010 conference

Institute of IT Training | Coventry, UK | 23-Jul-2010.

The IITT consultation with 3,000 Learning and Development professionals will be announced at the Training 2010 conference

[Read full story](#)

12 Habits: The Mentor from Hell - twelve bad habits of workplace mentoring

Creativedge Training | Milton Keynes | 23-Jul-2010.

Creativedge, the high-performance management, leadership and personal development training provider, has issued a tongue-in-cheek guide to some of the bad habits exhibited by many workplace mentors.

[Read full story](#)

Helston Community College Becomes 500th IMI Awards Centre

Institute of the Motor Industry | 22-Jul-2010.

IMI Awards, the UK's only specialist awarding body dedicated to automotive qualifications, has recently approved Helston Community College as the 500th to join the expanding

network of IMI Awards approved centres across the UK and worldwide.

[Read full story](#)

The Safety Train benefits from Learning Light

Learning Light | Sheffield, UK | 22-Jul-2010.

One of the UK's newest and brightest stars in the e-learning sector, The Safety Train, has re-located its operations to Sheffield, thanks to Learning Light's advice and guidance. Already, the move seems to be paying off.

[Read full story](#)

Upside Learning Partners With Axial Training To Deliver Construction Induction Training In Australia

Upside Learning | Pune, India | 22-Jul-2010.

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, has successfully developed a construction induction training course for Axial Training, Australia, a leading training & recruitment services company, aimed at ensuring safety awareness and protocols.

[Read full story](#)

Saffron organises social media workshop for charities

Saffron Interactive | 22-Jul-2010.

Saffron is delighted to be organising a social media workshop in collaboration with the not for profit partnership Time & Talents, the reputation management consultancy ReputationInc and Whizz-Kidz, a charity for disabled young people.

[Read full story](#)

Training For Office 2010

CustomGuide | Minneapolis, MN | 21-Jul-2010.

CustomGuide announces the release of training for Office 2010. Courseware, online learning, and assessments are currently available for Excel, Outlook, PowerPoint, and Word.

[Read full story](#)

Illumine charts rise in reading speed in response to the information age

Illumine | Windsor, Berkshire, UK | 21-Jul-2010.

Training specialist, Illumine, has found that its speed reading courses are not only helping to improve delegates' reading speeds but also helping them overcome the stress of 'information overwhelm'.

[Read full story](#)

DuPont Sustainable Solutions Issues Infection Control Program for Long-Term Care Facilities

DuPont Sustainable Solutions | Virginia Beach, VA | 21-Jul-2010.

DuPont Sustainable Solutions has released Infection Control In Long-Term Care: Protect Your Residents, Protect Yourself, a timely training program that addresses the unique challenge of disease-prevention in long-term care facilities.

[Read full story](#)

Industry support for Learning Technologies 2011 and Learning and Skills 2011

Learning Technologies | London | 21-Jul-2010.

#LT11UK and LAS11UK » Learning Technologies and Learning and Skills, Europe's leading workplace learning events, have announced that suppliers are targeting the UK L&D sector in record numbers with over 140 stands already booked for January 2011.

[Read full story](#)

LINE sows the seeds of tech-based learning for 20,000 at Syngenta

LINE Communications | Zurich | 21-Jul-2010.

LINE Communications, one of Europe's leading providers of learning and communications, has helped leading agri-business company, Syngenta, take its first steps into technology-based e-learning for 20,000 of its global employees.

[Read full story](#)

New free NHS course injects safety into insulin administration process

Virtual College | Ilkley, West Yorkshire | 20-Jul-2010.

The national Healthcare e-Academy, in collaboration with NHS Diabetes, has implemented a new online training course on the safer use of insulin.

[Read full story](#)

Learning Tree Awarded Pan-European Training Contract by NATO CIS Services Agency

Learning Tree International | London, UK | 20-Jul-2010.

Learning Tree International announced that they have been awarded a contract by NATO CIS Services Agency (NCSA) for delivering Project Management, ITIL Certification, Technical, Management and Business Skills training to NATO staff throughout Europe.

[Read full story](#)

Communicaid & International Law Firm Ashurst: Preparing Graduate Trainee Lawyers to Work Internationally

Communicaid | London, United Kingdom | 20-Jul-2010.

Ashurst collaborates with Communicaid, Europe's leading Culture & Communication Skills Consultancy, to develop the international competence of its graduate trainees.

[Read full story](#)

QA launches ITIL® (V3) Foundation eLearning

QA | 20-Jul-2010.

The UK's leading training company, QA, has launched its new ITIL (V3) Foundation eLearning course - designed to provide a high-quality, easily accessible, value-for-money ITIL training solution.

[Read full story](#)

Free Adobe Skills Tests Prove a Hit for Highlander

Highlander | London, UK | 19-Jul-2010.

Employees are keener than ever to test, maintain and demonstrate their skills, and this has been reflected in the popularity of Highlander's range of Free online Adobe Skills Tests.

[Read full story](#)

IITT's Training 2010 conference provides the perfect learning blend with Clive Shepherd

Institute of IT Training | Coventry, UK | 19-Jul-2010.

Industry leader Clive Shepherd to demonstrate the new meaning of 'blended learning' at the Training 2010 conference

[Read full story](#)

Pearson VUE announces launch of UK careers website

Pearson VUE | London | 16-Jul-2010.

Pearson VUE is looking to strengthen its employer brand in the UK with the launch of its very own careers website.

[Read full story](#)

Econsultancy Graduates Achieve World's First MSc in Digital Marketing Communications

Econsultancy | London, UK | 16-Jul-2010.

Internet marketing training specialist, Econsultancy, has today announced the graduation of the first delegates on its MSc in Digital Marketing Communications.

[Read full story](#)

Brandon Hall Research Lists UpsideLMS As One Of The Five Emerging Lms To Watch In CLO Magazine.

Upside Learning | Pune, India | 15-Jul-2010.

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, is a proud to announce that its flagship, multi-award winning Learning Management System, UpsideLMS, has been listed amongst the top five emerging Learning Management Systems (LMSs) by Brandon Hall Research. The listing has been done as a part of CLO magazine's article on LMSs in the July 2010 issue.

[Read full story](#)

Q-Validus Launches New Technical Services Division

Q-Validus | Dublin, Ireland | 15-Jul-2010.

Q-Validus, a Dublin-based international certification programmes solutions provider, today announced the launch of a new technical services division. Q-Validus has established the new division in response to an increasing international demand for certification programmes. With this new division Q-Validus will assist organisations and awarding bodies develop and deliver outstanding online certification programmes for their candidates.

[Read full story](#)

Learning through Graphic Novel: Tata Interactive Systems wins APEX 2010

Tata Interactive Systems | Mumbai, INDIA | 13-Jul-2010.

Tata Interactive Systems' Graphic Novel Approach for Holland America Line's Lifeboat Assistant Program Won the APEX 2010 Award in the Electronic Media & Video - Education & Training category.

[Read full story](#)

MyWorkSearch selects

REDTRAY to deliver e-learning content for new cutting-edge online service

REDTRAY | London, UK | 13-Jul-2010.

Online outplacement specialists MyWorkSearch has selected REDTRAY to deliver engaging and interactive e-learning content for the launch of its new online service. The new interactive content, e-learning and tools within MyWorkSearch provide jobseekers with the most up to date support and the re-designed layout allows for easy and intuitive navigation.

[Read full story](#)

Leading figures from world of learning appointed to IITT Advisory Board

Institute of IT Training | Coventry, UK | 13-Jul-2010.

Industry experts form group to guide IITT on strategy

[Read full story](#)

Intellego Launch Financial Services Revision Handbooks Online

Intellego | London | 13-Jul-2010.

Intellego - the elearning and compliance company - is pleased to announce a new product launch: The first library of financial services products is being launched this week in conjunction with Money Marketing magazine.

[Read full story](#)

Brightwave share e-learning best practice at E-Access '10 - Technology for All

Brightwave | Brighton, UK | 12-Jul-2010.

Brightwave's head of quality and accessibility, Rachel Sefton-Smith, will speak on the increasing importance of accessibility in e-learning and education as more training and learning takes place online, at the E-Access '10 event on 13 July at London's Olympia 2 conference centre.

[Read full story](#)

CM Group expands graduate recruitment scheme

CM Group | Bristol, UK | 10-Jul-2010.

CM Group confirms that it is extending its graduate recruitment scheme into 2010 for its Content Master and CM Luminosity divisions.

[Read full story](#)

LINE unveiled as headline sponsor at E-Learning Awards 2010

LINE Communications | London | 9-Jul-2010.

LINE Communications, one of Europe's leading providers of learning and communications, is named as headline sponsor at the 2010 E-Learning Awards.

[Read full story](#)

UK employee engagement remains low because employers are focusing on the wrong things, claims white paper

The Training Foundation | Coventry, UK | 8-Jul-2010.

The Rules of Engagement white paper can be accessed at www.trainingfoundation.com.

[Read full story](#)

CERTPOINT Systems appoints Denis Finnegan as Chief Learning Officer

CERTPOINT | New York, NY | 8-Jul-2010.

CERTPOINT Systems, a leading international provider of integrated enterprise learning solutions, today announced the appointment of Denis Finnegan as the company's Chief Learning Officer. Denis will oversee the effective implementation of CERTPOINT Systems' learning platform across its client base.

[Read full story](#)

Upside Learning Helps BMGI With Localization Of Elearning Courses For Its Global Clientele

Upside Learning | Pune, India | 8-Jul-2010.

Upside Learning, a recognized leader in training outsourcing, custom eLearning development & LMS solutions, announced today its successful completion of localization of eLearning courses for BMGI, a leading training and consulting organization, to address its global clients.

[Read full story](#)

In 'LINE' with customer needs

LINE Communications | Zurich | 7-Jul-2010.

With the mutual desire to aid established users and newcomers to the world of e-learning in the development of their training initiatives, LINE Communications, a leading provider of learning and communications, and Comartis, a renowned supplier of assessment and talent development solutions, are pleased to announce their formal partnership.

[Read full story](#)

Aurion Learning and Action for Children launch Diversity and Inclusion e-learning programme

Aurion Learning | Belfast, Northern Ireland | 7-Jul-2010.

Aurion Learning, in conjunction with Action for Children's Learning and Development Team, has produced a compelling new diversity and inclusion e-learning programme for Action for Children.

[Read full story](#)

Managing in the Next Society

ICWE | Vienna, Austria | 7-Jul-2010.

The Austrian Peter Drucker Society holds its second global Peter Drucker Management Forum in Vienna from November 18th - 19th. World class speakers address a range of highly topical subjects at this year's congress.

[Read full story](#)

Making the most of the public sector training budget

The Performance Solution | Bath, UK | 6-Jul-2010.

Following the cuts, the job-losses and the pay-freezes the public sector is faced with having to continue to provide the same service, with considerably less to offer its staff. However there are things the public sector can do in order to keep their staff motivated and better prepared to handle what lies ahead: Training. A few companies have been putting their heads together to offer the best possible solution, here's what we've come up with:

[Read full story](#)

Five point plan for achieving economic competitiveness through worker competency

Giunti Labs | Florence, Italy, and Richmond upon Thames, UK | 6-Jul-2010.

Fabrizio Cardinali, CEO of Giunti Labs and chair of the European Learning Industry Group (ELIG), has presented a five point plan to ensure economic competitiveness through worker competency in the face of global economic challenge and change. Cardinali was speaking at the recent Training Transformation Symposium, held at the Royal School of Military Engineering (RSME) in Chatham, Kent.

[Read full story](#)

SkillSet Partners with Cobent to Provide Learning Management Solutions to Customers

Cobent | London, UK | 6-Jul-2010.

Specialist training provider, SkillSet, has partnered with Cobent.

[Read full story](#)

LearningGuide Solutions announces availability of new LearningGuide content for Office 2010

LearningGuide Solutions | Milton Keynes, UK | 5-Jul-2010.

This week LearningGuide Solutions launches its Microsoft Office 2010 performer support content. The LearningGuide for Office 2010 covers learning and support content for MS Office including Windows 7, Outlook, Word, Excel, PowerPoint. Later this year SharePoint 2010 and MS Office Communicator 2010 will be available.

[Read full story](#)

Training 2010 delegates to kick start social learning with Liz Cable

Institute of IT Training | Coventry | 4-Jul-2010.

Social learning expert Liz Cable will speak at The Institute of IT Training (IITT) Training 2010 conference on Social Learning. Her interactive, cafe-style session will take delegates through what they need to get started and to progress in social learning, describing practical steps that are effective without necessarily costing anything.

[Read full story](#)

Kineo US CEO Steve Lowenthal to speak at Chicago e-learning & technology showcase

Kineo | Chicago, IL | 4-Jul-2010.

Kineo's U.S. CEO, Steve Lowenthal has been selected to speak at the third annual Chicago eLearning & Technology Showcase. This event focuses on how cutting-edge media and interactive tools can boost performance and compress learning time, areas where Kineo has delivered proven results for its US clients.

[Read full story](#)

Tata Interactive Systems Completes 20 Years of Learning Innovation and Excellence

Tata Interactive Systems | Mumbai, INDIA | 2-Jul-2010.

Tata Interactive Systems (TIS), a global pioneer in learning solutions, completes 20 years of

innovation and excellence in July 2010.

[Read full story](#)

R-Com Consulting launches new training facility in Manchester

R-Com Consulting | Manchester | 2-Jul-2010.

New site offering four classrooms to significantly increase training capacity.

[Read full story](#)

Online Educa Berlin Explores the Training Markets

ICWE | Berlin, Germany | 2-Jul-2010.

Keynote speakers for 2010 include Josh Bersin, President and CEO of Bersin & Associates, Laurence F. Johnson, CEO of the New Media Consortium and publisher of Horizon Report, Talal Abu-Ghazaleh, Chair of the Global Alliance for Information and Communication Technology and Development (GAID).

[Read full story](#)

kbg Selects Knowledge Portal to Enhance Global Agent Training Using Learn.com

Learn.com | Sunrise, FL | 1-Jul-2010.

Learn.com®, the Knowledge Platform™ company, today announced that kbg, the world's largest independent provider of directory assistance and enhanced information services, headquartered in New York City, has selected the company's knowledge platform technology to provide enhanced web-based training and development for their Special Agents worldwide.

[Read full story](#)

AccessPlanit leads the way in customer service

AccessPlanit | Lancaster, UK | 1-Jul-2010.

AccessPlanit, one of the UK's leading providers of Learning Management Systems and Course Booking Software, has unveiled the key scores from its most recent customer satisfaction survey and it's happy faces all around.

[Read full story](#)

Aurion Learning celebrates launch of Informing Families

Aurion Learning | Belfast, Northern Ireland | 1-Jul-2010.

Informing families that their child has a disability is never an easy task, but now some help is at hand.

[Read full story](#)