

IT Training Press Releases (Jul 11)

Current investment in training equates to 'spending paradox'

Brightwave | 28-Jul-2011.

New findings emerge from 'Time to make a difference - e-learning strategies to support business', an industry event co-hosted by Brightwave and Sky last month.

[Read full story](#)

Project Agency publishes e-learning materials on project planning, stakeholder and risk management

Project Agency | London, UK | 28-Jul-2011.

Project management training and development specialists, Project Agency, has extended its range of e-learning materials devoted to project management.

[Read full story](#)

Make your vote count for Raptivity in the 2011 Best of Elearning! Awards

Harbinger Group | WA, USA | 28-Jul-2011.

Harbinger is inviting fans of its authoring software to vote for Raptivity as their favorite authoring solution.

[Read full story](#)

Hello Chicago! Test Factory goes global

The Test Factory | Newcastle, UK | 28-Jul-2011.

Synopsis: Durham-based software firm The Test Factory will open their first American office, in Chicago, next month (August 2011). The software company has seen rapid growth in the international markets and already has a host of US-based clients, including Microsoft.

[Read full story](#)

£275m a year 'wasted' on ineffectual training is 'the tip of the iceberg'

The Test Factory | Newcastle, UK | 28-Jul-2011.

A government report exposing the £275m wasted on ineffectual training courses by the Civil Service has been described by a North East expert as 'the tip of the iceberg of Britain's culture of poorly-targeted staff development.' A newly-published report by the National Audit Office estimates that the Civil Service wastes hundreds of millions of pounds every year putting staff through expensive training courses that do not work. Under half of staff questioned felt the training they received in the past 12 months had helped them to do their job better, the report found.

[Read full story](#)

Tickets now available for Learning at the Moment of Need

LearningGuide Solutions | Leicester, United Kingdom | 28-Jul-2011.

Tickets are now available for Learning at the Moment of Need, a two day workshop taking place in Amsterdam on the 19 - 20 September 2011. As a result of a series of successful workshops in the United States, LearningGuide Solutions Dr. Conrad Gottfredson and Bob Mosher are looking forward to conducting this two day Performance Support Workshop in Europe for the first time.

[Read full story](#)

ISMM's Executive Forum explores David Cameron's views on the sales profession

The Institute of Sales and Marketing Management | Luton, UK | 27-Jul-2011.

The Institute of Sales & Marketing Management (ISMM) is hosting an Executive Forum for sales and marketing professionals - at De Vere Cheadle House, Cheadle, in Cheshire on 29th September.

[Read full story](#)

Innovative Performance Support: Strategies and Practices for Learning in the Workflow - Bob Mosher's new book available at LEARNING LIVE

LearningGuide Solutions | Leicester, United Kingdom | 27-Jul-2011.

LearningGuide Solution's will have 50 copies of Bob Mosher's new book available for L&D professionals visiting Stand 19 at LEARNING LIVE.

[Read full story](#)

LINE increases automotive presence with new team focus

LINE Communications | London | 27-Jul-2011.

LINE Communications, one of Europe's leading providers of learning and communications, has moved to consolidate its expertise in the automotive sector with a new team focus.

[Read full story](#)

Clive Shepherd to chair the first Charity Learning Conference

Charity Learning Consortium | 26-Jul-2011.

Clive Shepherd will be chairing the first Charity Learning Conference in London on 15 September. An entertaining presenter and widely acknowledged as one of the UK's foremost experts on eLearning, he'll be guiding the conference to some interesting learning outcomes. The Conference has been designed by the Charity Learning Consortium to both celebrate L&D in the Third Sector and inspire members of the Consortium in the invaluable work that they do.

[Read full story](#)

LINE continues to develop automotive focus

LINE Communications | London | 26-Jul-2011.

LINE Communications, one of Europe's leading providers of learning and communications, has moved to consolidate its expertise in a number of key verticals, of which its well-established Automotive Sector is one.

[Read full story](#)

Hands-on Lab in Cloud Still Unique, Say Microsoft Learning

REDTRAY | London, UK | 21-Jul-2011.

Showcase of Latest Training Technologies at Microsoft World Partner Conference. 1,500 learning partners of Microsoft last week attended the company's annual conference in LA (USA) to showcase different training technologies and discuss their advantages in the 21st century work place. Among businesses presenting their new learning solutions was the blended learning provider from the UK - REDTRAY.

[Read full story](#)

Michael Portillo and Alice Beer in Successful Selling 2011 Line-up

The Institute of Sales and Marketing Management | Luton, UK | 21-Jul-2011.

The Institute of Sales & Marketing Management (ISMM) has announced the line-up for its annual conference, Successful Selling.

[Read full story](#)

Day One solution showcased on e-learning centre

Learning Light | Sheffield, UK | 21-Jul-2011.

Leeds-based Day One's Systems Training solution has been reviewed and selected to be showcased by Learning Light, operators of industry leading site (www.e-learningcentre.co.uk), as an exemplar of a modern, effective systems training solution which really impresses.

[Read full story](#)

Maven reaffirmed as a Registered Education Provider for PMI®

Maven Training | London | UK | 20-Jul-2011.

Maven Training is pleased to announce that it has been reviewed and renewed as a provider of project management training by the Project Management Institute (PMI) and is reaffirmed as one of its Registered Education Providers (REPs).

[Read full story](#)

Nigel Paine 'thinking outside the box' at the Charity Learning Conference

Charity Learning Consortium | 20-Jul-2011.

Nigel Paine, a former Head of Learning & Development at the BBC, is aiming to get members of the Charity Learning Consortium thinking creatively at a workshop he is leading at the first Charity Learning Conference on 15 September, London. Nigel, a strategic adviser on leadership and talent development and a popular keynote speaker and workshop leader, is passionate about creative and innovative L&D. He'll be encouraging members of the Charity Learning Consortium to think laterally within their 'shoestring' L&D budgets.

[Read full story](#)

e2train and Solics become Partners

e2train | Cirencester, UK | 20-Jul-2011.

e2train is now working with Solics, to enhance market presence in Germany, Austria and Switzerland.

[Read full story](#)

Docebo goes over 200.000 trained users on its Cloud E-Learning platform

DOCEBO SRL | Milano (Italy), Dubai (Uae), New York (USA) | 20-Jul-2011.

Docebo, a company specialized in providing integrated E-Learning solutions, has passed the milestone of 200,000 trained users on its Cloud DoceboLMS platform.

[Read full story](#)

New Release of Raptivity Brings Unparalleled Flexibility to Interactivity Design

Harbinger Group | Redmond, WA | 20-Jul-2011.

Raptivity Version 6.5 adds media support and additional customization options

[Read full story](#)

UNHCR and eXact learning solutions hold webinar on global content management strategy

eXact learning solutions | Sestri Levante, Italy, and Atlanta, Georgia, USA | 20-Jul-2011.

Among the more noteworthy webinars coming up in the field of learning technologies is one being held jointly by the United Nations High Commissioner for Refugees (UNHCR) and the global vendor of learning content management solutions (eXact LCMS) and digital repository platforms (HarvestRoad Hive), eXact learning solutions.

[Read full story](#)

Kineo e-learning and LMS business expands into South Africa

Kineo | Brighton, UK | 19-Jul-2011.

Kineo, leaders in e-learning and LMS solutions, is delighted to announce the opening of the latest in a growing number of global offices with the addition of Kineo South Africa.

[Read full story](#)

Webinar 29 July - Leadership development: Out of the classroom and into the workplace

LMMatters | 18-Jul-2011.

According to unique research by Towards Maturity, when asked to identify managers' top three methods of learning delivery, survey participants did not include 'the classroom'. Those contributing to the research said that managers preferred solutions that delivered learning on-demand. James Reed, MD of LMMatters, will be talking about these findings, and their implications for leadership and management development, in a webinar at 11am on 29 July. He'll also explain how the world-leading development resource Harvard ManageMentor has been designed to develop skills at the point of need.

[Read full story](#)

Webanywhere Strengthens Delivery Team to Meet Growing Corporate Demand for Open Source eLearning

Webanywhere | Leeds, UK | 18-Jul-2011.

Demand for Webanywhere's Totara and Moodle LMS solutions directly linked to cost savings, increased commercial agility and related productivity leaps

[Read full story](#)

Upside Learning Receives An Overwhelming Response at mLearnCon 2011; Announces Winner of Its Special Expo Offer

Upside Learning | Pune, India | 18-Jul-2011.

Upside Learning received an overwhelming response for its entire range of innovative mobile learning solutions at the recently concluded mLearnCon 2011 conference, held in San Jose, USA. As a part of its special expo offer, the company also announced the winner of the Kindle Reader.

[Read full story](#)

Reed Learning and the Institute of Administrative Management launch accredited qualifications & membership for PAs and office professionals

Reed Learning | Holborn, London | 15-Jul-2011.

Reed Learning, one of the UK's largest providers of corporate training & development, is launching two new fully accredited qualification programmes for PAs, office managers and administrators. The qualifications have been over a year in development and are now

approved on the nationally recognised Qualifications & Credit Framework (QCF) at Levels 3 and 4, and accredited by the Institute of Administrative Management (IAM).

[Read full story](#)

Latest GoodPractice Learning Trends Survey Reports Increased Stability for L&D

GoodPractice | UK | 15-Jul-2011.

The third GoodPractice UK Learning Trends Index has just been released and shows increased stability in the UK Learning and Development sector. Conducted in conjunction with Reed Learning and INL Consultancy, the aim of the Learning Trends survey is to help learning and development professionals stay up-to-date with the state of their industry and the key issues their peers are facing.

[Read full story](#)

Unique Training Opportunities for BT Sales Teams

The Institute of Sales and Marketing Management | Luton, UK | 14-Jul-2011.

BT Global Services links with Sterling Chase and ISMM to create world class learning and development programme.

[Read full story](#)

Richardson Launches Next Generation Sales Training and Performance Improvement Solution

Richardson | Philadelphia, PA USA | 14-Jul-2011.

Richardson has launched its High Performance Selling™ solution ("HPS"). High Performance Selling™ combines a best-in-class selling methodology with proven and powerful sales training to help businesses transform the way their sales force sells.

[Read full story](#)

Video Arts and MindLeaders ThirdForce combine portfolios to offer greater choice to customers

MindLeaders ThirdForce | London, United Kingdom | 13-Jul-2011.

Learning content provider Video Arts, and global e-learning provider MindLeaders ThirdForce, have joined forces to offer a comprehensive online library of training videos, e-learning and mobile learning resources that can be accessed with a single sign-on.

[Read full story](#)

Business as usual for re-launched Schoolwear For Less brand

Bob Little Press & PR | Sheffield, UK | 13-Jul-2011.

Following its purchase of the key assets of the personalised school uniform supplier, Schoolwear For Less, School Trends has re-launched the business and is now operating both brands.

[Read full story](#)

Adira Finance Enhances Customer Service Quality with Enterprise Knowledge Platform (EKP) LMS

NetDimensions | Hong Kong | 13-Jul-2011.

Adira Finance of Indonesia has implemented the Enterprise Knowledge Platform (EKP) to deliver employee training and development programs for continuous improvement of customer service quality.

[Read full story](#)

Raising the profile of charity learning

Charity Learning Consortium | London | 13-Jul-2011.

Martin Baker, the founder and MD of the Charity Learning Consortium (CLC) is taking an active part in the World of Learning Conference (WOLCE) on 27-28 September, along with several of our charity members. Together they'll be helping to raise the profile of the great work that is being done in learning and development in the Third Sector.

[Read full story](#)

Project Agency offers advice and guidance to novice project managers

Project Agency | London, UK | 12-Jul-2011.

Project management training and development specialists, Project Agency, has published an eight step process to project management success.

[Read full story](#)

Kineo announces Articulate Storyline Event

Kineo | Brighton, UK | 12-Jul-2011.

Kineo is pleased to showcase Articulate Storyline on 26th September at the British Medical Association in London. The event is in support of our Articulate partnership and is free to attend, though early registration is advised as spaces are limited.

[Read full story](#)

CERTPOINT and Forrester Research go mobile, get social

CERTPOINT | Roslyn, NY, | 11-Jul-2011.

Ara Ohanian and Claire Schooley to discuss mobile learning, social collaboration in upcoming webinar.

[Read full story](#)

Imparta's International Training Proposition Launches in Spain

Imparta | London | 11-Jul-2011.

Imparta has signed a Partnership agreement with SalesMatters, a Spanish sales effectiveness training company based in Madrid. SalesMatters is a new subsidiary of PeopleMatters, one of Madrid's well established and respected people management consultancies.

[Read full story](#)

Maven today announces the release of new Agile Project Management courses

Maven Training | London | UK | 11-Jul-2011.

As part of the commitment to maintaining its position as the leading Portfolio, Programme, Project, Risk and Change Management specialist, Maven is pleased to announce the expansion of its course portfolio to include Agile Project Management.

[Read full story](#)

IITT Learning Provider Accreditation breaks Thousand Barrier with Nationwide Building Society

IITT | Coventry, UK | 8-Jul-2011.

Institute Chairman points to 'tangible benefits' as the Nationwide Building Society becomes the one-thousandth organisation to achieve IITT Learning Provider Accreditation

[Read full story](#)

Tata Steel partners with ISMM to recognise its Sales Professionals

The Institute of Sales and Marketing Management | Luton, UK | 8-Jul-2011.

Tata Steel partners with the ISMM to build its Sales & Marketing Academy and lay the foundations for its professional excellence programme.

[Read full story](#)

United Kingdom's government to accelerate its use of open source software in public services

Webanywhere | London, UK | 7-Jul-2011.

UK Government appoints Liam Maxwell to advise on government technologies and shift to open source solutions.

[Read full story](#)

Project Agency warns project managers to 'beware of the Wicked Witch'

Project Agency | London, UK | 7-Jul-2011.

Project managers need to identify and then manage every stakeholder in a project, believes project management training and development specialists, Project Agency. If not, disgruntled stakeholders - like the Wicked Witch in the Sleeping Beauty fairytale - will have their revenge.

[Read full story](#)

Webinar 31 August - Think you know Kirkpatrick? A new look at Evaluation

Charity Learning Consortium | 6-Jul-2011.

Learning Evaluation 'guru' Jim Kirkpatrick, and his wife Wendy are holding a free webinar for all charities worldwide, at 3pm on 31 August 2011. The Charity Learning Consortium is proud to be promoting this event to its members - and to all charities in the UK and abroad. Martin Baker, founder and MD of the Consortium, met Jim last year and the two have been discussing ways to make the Kirkpatricks' modern theories of Evaluation accessible to the Third Sector.

[Read full story](#)

New, independent research released showing the business benefit of accreditation and skills training

Institute of the Motor Industry | Hertford | 6-Jul-2011.

The Institute of the Motor Industry (IMI) teamed up with leading players in the automotive industry (Allparts Automotive Ltd, Halfords Autocentres and Mercedes-Benz UK) to commission an independent piece of research assessing the impact of their skills accreditation programme, known as Automotive Technician Accreditation (ATA). The research covered accreditation programmes for a number of disciplines, from parts advisors to light vehicle technicians and customer service advisors.

[Read full story](#)

NetDimensions and Intekras Partner to Bring Innovative Workforce Development Solutions to Government Agencies

NetDimensions | Rocky Hill, CT | 6-Jul-2011.

Intekras joins NetDimensions' global reseller network as a certified reseller for NetDimensions' award-winning learning, performance, and talent management products.

[Read full story](#)

Edvantage group Highlights New Focus on Web Services - Integrating Learning Gateway (LMS)

Edvantage group | Oslo, Norway | 6-Jul-2011.

Edvantage group, Europe's leading e-learning company, announces improvements in Web Services for Learning Gateway, the Software-as-a -Service (SaaS) Learning Management System. With the new Web Services, data can be transferred between Learning Gateway and other systems, lowering IT and personnel costs, providing better business transparency and increasing the value from both existing and future learning and development programmes.

[Read full story](#)

What makes a website trustworthy? How Learning & Development providers can positively influence their website's trust perception

Springest | Amsterdam, NL | 5-Jul-2011.

During the past months Springest.co.uk and Usabilla.com have investigated web users' trust perceptions of Learning & Development provider websites in the UK. It turned out that a few details can make a big impact on perceived trustworthiness.

[Read full story](#)

elearning Africa shows huge opportunity for workplace learning in the region - and significant challenges

LINE Communications | London | 5-Jul-2011.

With Africa being widely tipped as the next major economic growth area in emerging markets*, there are clear opportunities for both education and workplace learning. However, the skills shortages, lack of infrastructure and apparent disconnect between the needs of the workplace and educational provision present significant challenges for the region. These observations were made when LINE, one of Europe's leading providers of learning and communications solutions attended the recent elearning Africa International Conference in Tanzania.

[Read full story](#)

Global Knowledge UK joins Edvantage group Channel Partner Programme

Edvantage group | Brighton, UK | 5-Jul-2011.

Edvantage group, Europe's leading provider of cloud-based learning and performance solutions, is pleased to announce that Global Knowledge UK has joined the Edvantage group Channel Partner programme as a Strategic Learning Partner.

[Read full story](#)

Upside Learning Wins Two Apex Awards of Excellence (2011)

Upside Learning | Pune, India | 4-Jul-2011.

Upside Learning has emerged with winning entries in the Annual Apex Awards for Publication Excellence Competition for 2011. This year, the company has notched two Awards; one in Electronic Media & Video category (sub category - Web Videos) and another in Brochures, Manuals & Reports (sub category - Books and eBooks) category.

[Read full story](#)

Project Agency expands its e-learning offering

Project Agency | London, UK | 4-Jul-2011.

Project management training and development specialist, Project Agency, has expanded its e-learning offerings by publishing 'Project Planning'.

[Read full story](#)

New Initiative into Cloud Based Learning as Industry Reports Businesses' Indifference

REDTRAY | London, UK | 3-Jul-2011.

There is a gulf between the benefits that virtual learning can provide and UK businesses actually adopting these technologies, claims the blended learning provider, REDTRAY. Having seen the 100% satisfaction levels that its virtual classroom technology, CloudRooms™, has received from over 350 users, the organisation wants to find out what the barriers to adoption are.

[Read full story](#)

The UK's new Bribery Act 2010 came into effect on 1 July 2011, is it an opportunity or a threat? Training on the Bribery Act 2010 from James Vine and CM Group now available.

CM Group | UK Bristol | 2-Jul-2011.

The Bribery Act 2010 covers all organisations operating in or controlled from the UK. Organisations of all types need to ensure that they have taken all reasonable steps to ensure compliance. So part of the challenge set by the Act is to ensure that all managers, staff and associates are trained in the context and requirements of the new Act and that a reliable audit trail of the training is maintained.

[Read full story](#)

Moodle 2 LMS for Corporate Training - Fewer barriers to entry

Webanywhere | Philadelphia, PA | 1-Jul-2011.

Moodle is now the most popular LMS in the world, with over 40 million users. The platform is Open Source, so there are no license fees - freeing you up to invest more in e-learning content delivery and professional services.

[Read full story](#)

Richardson Europe Limited (REL) Celebrates Ten Years of Sales Training and Performance Improvement Excellence

Richardson | London, England, UK | 30-Jun-2011.

Richardson Europe Limited (REL) Celebrates Ten Years of Sales Training and Performance Improvement Excellence

[Read full story](#)

Project specialist Ron Rosenhead urges better project monitoring and control

Project Agency | London, UK | 30-Jun-2011.

In a bid to help 'UK plc' run more smoothly and become more successful, Ron Rosenhead, chief executive of the project management training and development specialist, Project Agency, has revealed the eight key factors that keep active projects on track.

[Read full story](#)