

## IT Training Press Releases (Jun 11)

### **Do I really need to worry about the Bribery Act 2010?**

CM Group | UK Bristol | 29-Jun-2011.

Leading barrister and specialist on the Bribery Act James Vine talks to CM Group's Tim Buff about the new Act and its implications for us all.

[Read full story](#)

### **eXact learning solutions and Link2ICT win Award using HarvestRoad Hive at the Birmingham City Learning Platform**

eXact learning solutions | Atlanta, GA, USA, and Sestri Levante, Italy | 29-Jun-2011.

eXact learning solutions, a leading provider of learning content management, digital repository and mobile learning solutions and Link2ICT, a division of Service Birmingham, an innovative strategic partnership between Birmingham City Council and the Capita Group, won a prestigious Learning Impact Leadership Award at this year's IMS Global Learning Consortium (IMS) Learning Impact Award (LIA) ceremony, in Long Beach, California, in May.

[Read full story](#)

### **BTL Achieves ISO 9001 Accreditation**

BTL | Shipley, United Kingdom | 28-Jun-2011.

BTL Group Ltd, the leading UK based provider of e-Assessment solutions, is proud to announce that they have achieved ISO 9001:2008 accreditation. The accreditation confirms that BTL has put together a system to continuously monitor and improve quality - something which is essential when delivering services to the examinations industry.

[Read full story](#)

### **CM Group ethics training reached over 85,000 people last year.**

CM Group | UK Bristol | 28-Jun-2011.

Leading UK training and development company CM Group produces training on a wide range of topics and has just confirmed that in the past twelve months it helped train over 85,000 people across the world specifically in the subject of ethical business alone.

[Read full story](#)

### **ISMM reiterates the importance of compliance training relating to the new Bribery Act**

The Institute of Sales and Marketing Management | Luton, UK | 28-Jun-2011.

The Institute of Sales and Marketing Management (ISMM) - the UK's association for sales professionals - is continuing to emphasise the need for training and continuing professional development (CPD) activities relating to the UK Bribery Act, which comes into effect on 1st July.

[Read full story](#)

### **Royal Stamp of Approval for IMI Awards Outstanding Achievers**

Institute of the Motor Industry | 27-Jun-2011.

IMI Awards celebrated the achievements of individuals and training providers at the automotive awarding body's annual outstanding achievers event which was held at Fanshaws in Hertfordshire on Thursday 23 June 2011. The prestigious event, held in the presence of HRH Prince Michael of Kent and sponsored by Euro Car Parts, celebrates the

achievements of automotive students and staff from IMI Awards approved centres.

[Read full story](#)

## **Mobile learning technology gets a boost from eXact learning solutions**

eXact learning solutions | Sestri Levante, Italy | 27-Jun-2011.

eXact learning solutions presented the new Android version of its 'eXact Mobile' solution - which is also available for the Blackberry, iPad and iPhone device series - at the mLearnCon 2011 conference in San Jose, California, 21st and 22nd June.

[Read full story](#)

## **Kineo helps Cable&Wireless save £1.5 million through compliance e-learning**

Kineo | Brighton, UK | 27-Jun-2011.

Kineo, the leading e-learning and LMS provider, has helped Cable&Wireless deliver engaging and effective learning solutions for over 4 years. Their most recent collaboration has attracted wider media attention, with Computing.co.uk reporting on the £1.5 million savings that Cable&Wireless has achieved.

[Read full story](#)

## **Learning Tree International Expands Global Reach with Three New Training Locations in Mainland Europe**

Learning Tree International | Reston, Va. and London | 27-Jun-2011.

Learning Tree International, Inc. (NASDAQ: LTRE) today announced the introduction of its training schedule in three new locations in Belgium and Germany: Brussels, Cologne and Heidelberg.

[Read full story](#)

## **Global Knowledge Wins Cisco Worldwide Learning Partner Award of Excellence for Collaboration**

Global Knowledge | Wokingham, UK | 27-Jun-2011.

Global Knowledge announced today that it is the recipient of a Cisco Worldwide Learning Partner Award of Excellence for Excellence in Collaboration - Europe. Cisco announced the Learning Partner winners during the Europe Learning Partner Summit held June 15-16 in London.

[Read full story](#)

## **e-Learning event attracts Philadelphia business leaders**

Webanywhere | Philadelphia, PA | 24-Jun-2011.

Webanywhere, Inc. hosted an e-Learning event within their U.S. headquarters in downtown Philadelphia - presenting training & development trends, case studies and the impact of e-learning technologies on the future of the corporate training market.

[Read full story](#)

## **Confidence and ISMM qualifications for NEET young people's group**

The Institute of Sales and Marketing Management | Luton, UK | 24-Jun-2011.

A group of unemployed young people in Bedfordshire have not only improved their job prospects and their overall confidence levels but have achieved a professional business qualification as well.

[Read full story](#)

## **Webinar 8 July - Reinventing leadership development: 'One blend doesn't fit all'**

LMMatters | London, UK | 23-Jun-2011.

What learning delivery methods work best for busy executives, middle managers and new talent? 'One blend doesn't fit all' according to Reinventing Leadership Development, a groundbreaking study by Towards Maturity into the effectiveness of using learning technologies in this field. James Reed, MD of LMMatters, will be highlighting the results of this research in a webinar at 11am on 8 July, and suggesting some leadership and management development solutions.

[Read full story](#)

## **Saba Announces General Availability of Saba Social Learning**

Saba | REDWOOD SHORES, Calif. | 23-Jun-2011.

Saba (NASDAQ:SABA), the premier People Cloud provider, today announced the general availability of Saba Social Learning. Saba Social Learning helps employees, partners and customers better connect, collaborate and learn in a versatile and social environment, often referred to as 'informal learning.' In addition to the general availability, Saba is also providing a free, 30-day trial of Saba Social Learning to enable organizations to transform knowledge sharing in the workplace.

[Read full story](#)

## **Project Agency reveals key tips on successful project management**

Project Agency | London, UK | 23-Jun-2011.

Project management training and development specialist, Project Agency, has set out its four-step criteria for successful projects.

[Read full story](#)

## **BTL Launches Surpass® at African Education Week – 6th to 8th July 2011**

BTL | Shipley, United Kingdom | 23-Jun-2011.

BTL Group Ltd, the leading UK based provider of e-Assessment solutions, is proud to be launching their Surpass® e-Assessment Platform in Africa during the Education Week Conference in Johannesburg, South Africa. Surpass® is trusted by some of the world's leading exam and certification bodies to develop and deliver their global e-Assessment programmes.

[Read full story](#)

## **Announcing the first Charity Learning Conference & Awards**

Charity Learning Consortium | London, UK | 22-Jun-2011.

The Charity Learning Consortium is delighted to announce its first Charity Learning Conference & Awards, to be held on 15 September, London. The Conference is intended to be a showcase of excellence in learning and development in the charity and not-for-profit sector, with input from corporate organisations to inspire Consortium members. The Awards will be celebrating the stepping stones to success that member charities are taking on their eLearning journeys. More details of this exciting new event and its high level contributors will be revealed over the coming weeks and months.

[Read full story](#)

## **Royal Northern College of Music invests in Quasar Anytime e-videos**

Quasar | Watford and London, UK | 22-Jun-2011.

The Royal Northern College of Music is one of the first organisations to use Quasar's

'Anytime' e-video learning materials to provide practical, on-going advice and guidance for those using Microsoft Office 2010.

[Read full story](#)

## **Maven launches The Directors Development Programme**

Maven Training | London | UK | 22-Jun-2011.

Maven, the Portfolio, Programme, Project, Risk and Change Management specialist today launches The Directors Development Programme which has been specifically designed to offer Directors and Business Leaders the chance to access the latest in best management practice and techniques in a timeframe and style that meets individual and business requirements.

[Read full story](#)

## **Fighting Bribery - Eukleia Training releases new Training Resource Pack for UK Bribery Act**

Eukleia Training | London, UK | 22-Jun-2011.

Eukleia Training announces release of comprehensive resource pack for anti-corruption training.

[Read full story](#)

## **NetDimensions Presents Mobile Learning Solutions and Services Suite at mLearnCon 2011**

NetDimensions | Rocky Hill, CT | 21-Jun-2011.

NetDimensions is showcasing a full range of mobile learning solutions and custom m-learning development services at mLearnCon 2011 Mobile Learning Conference & Expo in San Jose, California from June 21-22.

[Read full story](#)

## **Xyleme and OnPoint Digital Partner to Provide Innovative Mobile Learning Solution**

Xyleme | Boulder, CO | 21-Jun-2011.

Xyleme and OnPoint Digital Kick-off New Collaboration by Showcasing Innovative Learning Solutions at mLearnCon 2011

[Read full story](#)

## **Docebo Awarded by 170.000 U\$ for innovative E-Learning Project**

DOCEBO SRL | 21-Jun-2011.

Docebo SRL presents its Multimedia simulator for learning winning 170,000 U\$ of FIMSER tender and confirming itself as a forefront innovative company.

[Read full story](#)

## **Learning Nexus create a new Course Range in response to the Bribery Act 2010**

Learning Nexus | United Kingdom | 21-Jun-2011.

The Bribery Act 2010 updates old, and much-criticised, laws on bribery and also fulfils European Treaty obligations. The Act creates offences which may be committed by individuals as well as an offence by a commercial organisation of failing to prevent bribery. The penalties for organisations are high, with a criminal conviction leading to unlimited fines and possible exclusion from government contracts across the European Union. For

individuals, the maximum sentence is 10 years imprisonment.

[Read full story](#)

## **OutStart to Present Four Sessions, Participate on a Panel and Exhibit at eLearning Guild's mLearnCon Mobile Learning Conference**

OutStart | Boston, MA | 20-Jun-2011.

In support of the booming interest and importance of mobile learning, OutStart will present and participate in multiple sessions, as well as exhibit at eLearning Guild's mLearnCon Mobile Learning Conference (June 21-23, 2011).

[Read full story](#)

## **ISMM encourages compliance training relating to the new Bribery Act**

The Institute of Sales and Marketing Management | Luton, UK | 20-Jun-2011.

On 1st July 2011 the UK Bribery Act comes into effect - creating a new raft of criminal offences. Under the new act, corporate failure to prevent bribery on the part of any employee - including third party agents - will be punishable by significant fines and, potentially, jail sentences for directors and others.

[Read full story](#)

## **SALVO Global announces 2nd Annual Global Learning Academy 2011 in South Africa**

Salvo Global | Singapore, SG | 20-Jun-2011.

Maximizing the latest learning strategies and successful integration of innovative technologies onto your learning and development practices; taking your business to the next level.

[Read full story](#)

## **Earlybird Deadline approaches for LEARNING LIVE**

II TT | Coventry, UK | 17-Jun-2011.

The deadline for earlybird tickets to LEARNING LIVE has been announced as 30th June 2011

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## **Project Agency's survey shows sponsors failing**

Project Agency | London, UK | 17-Jun-2011.

Project management training and development specialist, Project Agency, has revealed that, in a survey of over 1,300 people who have attended its project management events, over 52 per cent believe that the roles, responsibilities and levels of authority relating to their projects are unclear.

[Read full story](#)

## **Sky and Brightwave co-host event to help internal L&D teams develop effective e-learning strategies**

Brightwave | UK | 16-Jun-2011.

Register for last available places: 'Time to make a difference - e-learning strategies to support business' event

[Read full story](#)

## **digital publishing certified under renowned Worlddidac Quality Charter (WQC)**

digital publishing AG | Munich/Berne | 16-Jun-2011.

Following an extensive evaluation process conducted by an international board of education experts, digital publishing, global provider of online language training services, has again been awarded with the renowned Worlddidac Quality Charter (WQC). To be certified, a company has to meet the highest demands regarding product quality, after-sales support and corporate governance. "A certified company also stands for educational excellence, innovation and long-term stability," states Kateryna Schütz, Project Manager at the Switzerland-based Worlddidac Association. digital publishing has been re-certified with the coveted seal, which is awarded for a three-year period.

[Read full story](#)

## **One Lucky Winner To Win A Kindle Reader At Upside Learning's Booth At mLearnCon 2011**

Upside Learning | 16-Jun-2011.

Upside Learning has announced today its special expo offer for mLearnCon 2011, a mobile learning conference and expo, to be held from June 21st to 23rd in San Jose, CA. The offer comprises of a Kindle Reader (Wi-Fi version) which can be won by visiting the company's booth (# 316).

[Read full story](#)

## **Open University places business relevance at the heart of new undergraduate degrees to address IT skills gap**

The Open University | Milton Keynes | 16-Jun-2011.

The Open University has launched two new undergraduate Computing and IT degrees to help the UK overcome a recruitment crisis which sees employers struggling to fill an estimated 110,000 new IT jobs created this year [3]. Developed alongside e-skills UK and representatives from industry, the degrees incorporate work-based learning and offer credit for prior work experience to ensure they are fully compatible with current industry needs.

[Read full story](#)

## **CERTPOINT seals the deal with K-Tango™**

CERTPOINT | Roslyn, NY, | 16-Jun-2011.

Leading learning technology provider to continue promoting mobile performance support platform at mLearnCon

[Read full story](#)

## **The Training Associates Hires Director of Finance**

The Training Associates | Westborough, MA (USA) | 15-Jun-2011.

The Training Associates, the largest provider of training delivery solutions and trainers on-demand, announced the hiring of Jim Moore as their Director of Finance. In his new role, Jim will oversee all financial operations worldwide, augmenting the company's management team as The Training Associates continues its growth and expansion.

[Read full story](#)

## **Leadership development: Out of the classroom & into the workplace**

LMMatters | London, UK | 14-Jun-2011.

A ground-breaking study by Towards Maturity, into the effectiveness of technology-led leadership and management development, reveals that learning technology is bringing executive development out of the classroom and firmly into the workplace. Martin Baker, CEO of LMMatters, says the research - the results of which are revealed today - confirms that online, on-demand learning is enabling busy executives to access knowledge

immediately, effectively and seamlessly, when and where they need it.

[Read full story](#)

## **DuPont Sustainable Solutions and Captain Chesley Sullenberger, III Team Up to Develop 'Expect the Unexpected' Safety Offering**

DuPont Sustainable Solutions | Virginia Beach, VA | 14-Jun-2011.

DuPont Sustainable Solutions (DSS) and Captain Chesley B. 'Sully' Sullenberger, III have entered into an agreement to collaborate on a new offering to help increase safety awareness and prepare employees to 'expect the unexpected.' The celebrated pilot, aviation safety expert and author also will be a keynote speaker at the DuPont Sustainable Solutions Forum, August 1, in Virginia Beach.

[Read full story](#)

## **Richardson's Bill Zarrilli Named a Finalist for CFO of the Year**

Richardson | Philadelphia, PA USA | 14-Jun-2011.

Richardson's Bill Zarrilli Named a Finalist for CFO of the Year

[Read full story](#)

## **Quasar distils its top ten tips for effective emails**

Quasar | Watford and London, UK | 14-Jun-2011.

After many years of training people in the use of IT applications and customer services, Quasar has distilled its experience and published ten top email etiquette tips for effective emails.

[Read full story](#)

## **Webanywhere, Inc. to demonstrate cost-effective rapid e-learning to Philadelphia corporates.**

Webanywhere | 14-Jun-2011.

Webanywhere, Inc. to provide free workshop at their headquarters at the prestigious Rittenhouse Hotel in downtown Philadelphia.

[Read full story](#)

## **CERTPOINT addresses 'intangibles'**

CERTPOINT | Roslyn, NY, | 14-Jun-2011.

New white paper details the hidden costs which are overlooked in LMS selection and the questions that any vendor should be prepared to answer.

[Read full story](#)

## **eCom Scotland exhibits at both Housing in the 21st Century and Colleges in Scotland, Sustaining Success**

eCom Scotland | Dunfermline, Scotland | 13-Jun-2011.

In association with Holyrood magazine, eCom Scotland will be exhibiting at two key conferences being held this week in Scotland's capital city of Edinburgh. Housing in the 21st Century followed by Colleges in Scotland Sustaining Success. Both conferences will focus on the challenges facing these sectors with regards to budget cuts and the challenges ahead.

[Read full story](#)

## **goFLUENT's English language learning product dubbed 'one of the best offers on the web'**

goFLUENT | Geneva, Switzerland, and Paris, France | 13-Jun-2011.

goFLUENT, a leading provider of distance English training, has been named as one of the top online providers of English language learning materials. The accolade comes as a result of a comparative study, by the French 'Pour Se Former' website, of ten online English language materials providers.

[Read full story](#)

## **Spotlight on eLearning at The Guinness Partnership - 13 June, London**

Charity Learning Consortium | London, UK | 9-Jun-2011.

Tamzin Duggart, Organisational Development Advisor at The Guinness Partnership - the national social housing organisation started by the great-great grandson of the founder of the Guinness brewery - will be talking about the benefits of eLearning, when she presents a case study at the Third Sector Social Media Convention on 13 June. She'll be introduced by Martin Baker, founder and MD of the Charity Learning Consortium - the largest group of charities in the UK which collaborate to make eLearning affordable.

[Read full story](#)

## **Webanywhere works with Mediapharm to transform pharmacy e-learning**

Webanywhere | Leeds, UK | 9-Jun-2011.

Mediapharm, the UK's leading pharmacy education company, has selected Webanywhere to deliver an open source Totara LMS technology transformation for CPDEasy.com, its web-based managed learning service for pharmacy training, development and product knowledge.

[Read full story](#)

## **Information Transfer joins Towards Maturity Ambassador Programme to encourage effective e-learning practices**

Information Transfer | Cambridge, UK | 9-Jun-2011.

Information Transfer has joined the Ambassador Programme of Towards Maturity, a leading European benchmark practice which promotes independent research in order to encourage effective practices in e-learning.

[Read full story](#)

## **Upside Learning To Showcase Its Innovative Mobile Learning Solutions At mLearnCon 2011; Will Deliver A Master Class Session Too**

Upside Learning | Pune, India | 9-Jun-2011.

Upside Learning will be participating in mLearnCon 2011, a mobile learning conference and expo, to be held from June 21st to 23rd in San Jose, CA. On display would be the company's entire range of innovative mobile learning solutions. A Master Class session will be delivered by the company representatives on June 21st.

[Read full story](#)

## **New learning management solutions needed as businesses struggle to capitalise on economic recovery**

REDTRAY | London, UK | 8-Jun-2011.

40% of business leaders believe that half of their employees' skills will be outdated by the time the economy recovers from the recession. Moreover, two thirds of executives feel their staff do not have the skills to take advantage of a turnaround in the economy.\*

[Read full story](#)



## **Summer launch of groundbreaking 'pro club' Footee.com is revealed**

MotivatEd | Cambridge, UK | 7-Jun-2011.

A completely new version of the award winning football-themed educational site Footee will be launched later this summer - site creators MotivatEd Ltd revealed today. New Footee will feature the groundbreaking option to register for a club-specific experience - allowing young fans to represent their chosen professional team in a unique club-branded online world and help propel them to virtual glory.

[Read full story](#)

## **Upside Learning Announces New Partnership Program For UpsideLMS And Upside2Go**

Upside Learning | Pune, India | 7-Jun-2011.

Upside Learning announced today its new comprehensive partnership program intended to accelerate partner growth and profitability for its multi award-winning, best value Learning Management System - UpsideLMS and its revolutionary platform for mobile learning - Upside2Go.

[Read full story](#)

## **World Renowned Leadership Programme Comes to Scotland**

The Ken Blanchard Companies | GLASGOW | 7-Jun-2011.

The world renowned leadership development model, Situational Leadership® II (SLII®) will be taught in Glasgow for the first time later this year. The two-day course was developed by The Ken Blanchard Companies in 1985 and is used by thousands of leading organisations worldwide, including BT, American Express, Coca-Cola, Diageo, Nokia, and Pfizer.

[Read full story](#)

## **goFLUENT now offers New York Times Videos and Harvard Business Review Articles on their eLearning Platform**

goFLUENT | Geneva, Switzerland, and Paris, France | 7-Jun-2011.

goFLUENT, a leading provider of distance Business English training, has signed an agreement with the New York Times News Syndicate (NYTNS) to have the rights to use NYTNS videos and Harvard Business Review articles as resources on its e-learning platform.

[Read full story](#)

## **DuPont Sustainable Solutions Targets Employee Wellness with New Program**

DuPont Sustainable Solutions | Virginia Beach, VA | 6-Jun-2011.

DuPont Sustainable Solutions has released Employee Wellness: A Way of Life, a training program aimed at raising employees' overall health awareness and improving their physical, mental, spiritual and emotional well-being.

[Read full story](#)

## **Totara LMS Announces European Conference**

Totara | Wellington, New Zealand | 6-Jun-2011.

Totara Learning Solutions will be holding a European Conference for Totara LMS customers and potential customers on 28th September 2011 in London.

[Read full story](#)

## **Edvantage group announces new release of CourseBuilder Content Authoring Platform**

Edvantage group | Oslo, Norway | 6-Jun-2011.

In its continuing work to deliver innovative SaaS and cloud-based learning solutions, Edvantage group announced today the release of CourseBuilder Version 6, the collaborative content authoring platform.

[Read full story](#)

## **Organisations are invited to join Towards Maturity's 5th Learning Benchmark Study to help them improve take-up, efficiency and business performance through learning innovation**

Towards Maturity | London | 5-Jun-2011.

The 2011 Towards Maturity Benchmark Study was launched today, once again with outstanding support from the wider Learning & Development industry. Organisations from the private, public and not for profit sectors looking to improve performance through learning innovation are invited to take part during June and July at [www.towardsmaturity.org/2011benchmark](http://www.towardsmaturity.org/2011benchmark). Participation is free of charge.

[Read full story](#)

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