The well-rounded educator - myth or reality

Welcome and Introduction

Mike Dowsey
Business Development Manager
CEdMA Europe

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CEdMA Europe - Who are we?

The Managers of Training Businesses that exist to support the hardware and software products manufactured by our companies.

**Note:** there is very little competition in the room!
CEdMA Europe is:

A European-based industry-led forum for hardware and software manufacturers to:

• Raise the profile of training within both the parent and client organisations

• Provide a source of information to influence the perception of industry and to raise intelligence for members

• Develop and maintain high standards in the industry

• Advise on and support the improvement of professional standards

• Share our successes and failures honestly.
CEdMA Europe Board of Directors (Mar 2005)

Chairman       Phil Lawman (HP)
Secretary       Lisa Clark (SAP)
Treasurer       Sue Vine (IBM)
At Large        Simon Maskrey (Sun)
At Large        Steve Moody (COGNOS)
At Large        Justin McCarthy (Sybase)
At Large        Isabelle Miller (AspenTech)

Key contributors:

Business Dev    Mike Dowsey (IOF)
Secretariat     Penny Farrington (Paper Chain)
Agenda – Tuesday 21st June

1300 Coffee and Networking

1330 Introduction — Mike

1345 Vic Wiseman, Director of Accreditation Services, IITT

1445 Break and Networking

1515 Sarah Walker, Head of Training Services, Northgate IS

1615 Open Discussion

1645 Summary — Mike

1700 Close and Networking
## Who’s here and who’s who?

<table>
<thead>
<tr>
<th>Company</th>
<th>Names</th>
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<tr>
<td>Avid</td>
<td>Jeremy Welch, Adrian Shepard, Karl Williams, Charlie Raynsford, Peet Grunert</td>
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<td>Cognos</td>
<td>Steve Moody</td>
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<td>Northgate</td>
<td>Sarah Walker, Stephanie Wilkins, Steve Rycroft, Dave Smith</td>
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<td>Red Hat</td>
<td>Jasmine Huxtable-Wright</td>
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<td>SUN</td>
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<td>Sybase</td>
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<td>Veritas</td>
<td>Mike Honer</td>
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<td>ESRI Group</td>
<td>Petra Brown, Janet Singleton</td>
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<td>Tideway</td>
<td>Steve Watts</td>
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<td>Institute of IT Training</td>
<td>Vic Wiseman</td>
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<td>CEdMA Europe</td>
<td>Mike Dowsey</td>
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Forthcoming Events

Workshop, SUN Camberley, 04 October PM: 
“20th century Learning Systems for 21st Century learners - R we out of touch?” with Prof Steve Molyneux of the Learning Lab

Autumn Conference, Initial Style Conference Centre at Horsley, 10-11 November: 
“Getting Ready for Business in the Future”