



**CEdMA Workshop, 26 Jan 2012**

**Red Hat, Farnborough**

**“Global IT Training Trends”**

**Welcome and Introduction**

Philip Bourne

Chairman, CEdMA Europe

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# CEdMA Europe - Who are we?

The Managers of Training Businesses that exist to support the hardware and software products manufactured by our companies.

**Note:** there is very little competition in the room!



# ***Who's here and who's who? (1 of 2)***

<b>Autodesk</b>	<b>Norman Buckberry, <b>Joe Domanski</b></b>
<b>Blue Coat Systems</b>	<b><b>Graham Davidson</b></b>
<b>Brocade</b>	<b>Jenni Jones</b>
<b>CA</b>	<b>Anne Belgrave, Rob Taal</b>
<b>Cadence</b>	<b>Neil Penson</b>
<b>HP</b>	<b><b>Mike Bicknell</b>, Martin Roche, Denis Spiller</b>
<b>Oracle</b>	<b>Suse Clarke, Simon Maskrey</b>

# *Who's here and who's who? (2 of 2)*



**PTC**

**Cathy Tero**

**Red Hat**

**Shaun Martin, Jose Ojer del Valle,  
Jens Ziemann**

**SAP**

**Nigel Tucker**

**Symantec**

**Philip Bourne, Jasmine Huxtable-Wright,  
Helen Ives, Giles Storrie**

**VMware**

**David Day, Kevin Johnson**

# CEdMA Europe Board of Directors (Jan 2012)



<b>Chairman</b>	Philip Bourne ( <i>Symantec</i> )
<b>Secretary</b>	Alastair Jeffery ( <i>IBM</i> )
<b>Treasurer</b>	Neil Gregory ( <i>IBM</i> )
	Jasmine Huxtable-Wright ( <i>Symantec</i> )
	Richard Lane ( <i>Autodesk</i> )
	Kate Lipmann ( <i>Juniper Networks</i> )
	Tim Preston ( <i>Toolwire</i> )
	<b>Denis Spiller (<i>HP</i>)</b>
	Rob Taal ( <i>CA</i> )
<b>Plus</b>	
Finance	Penny Farrington
Executive	Mike Dowsey



# Agenda – Thursday 26<sup>th</sup> January

**1300** Coffee and Networking

**1330** Introduction

**1340** **Global IT Training Trends**

**1515** Break and Networking

**1545** **Breakout Groups**

**1630** **Report Back**

**1700** Close and Networking



# Forthcoming Events

**Tue, 13 March**, workshop, “Training Metrics to Serve All Communities”, SAP Bedfont

**Wed/Thu 9-10 May**, conference, “Managing Education Business Success through Partners”, Marriott Waltham Abbey