

# Knowledge K12 - Curriculum development and management

## Course Summary

Designing and managing the training offering

## Introduction

This module introduces the main activities and considerations regarding the development and management of a training curriculum, starting with how to define curriculum objectives, understanding what a minimum curriculum is and how to define audience types. This is followed by an introduction to the content development models, ranging from the traditional Analyse, Design, Develop, Implement, Evaluate (ADDIE) through to the latest rapid development method known as AGILE (Align, Get set, Iterate and implement, Leverage, Evaluate).

Lifecycle management, covering content development and content shelf life, is then outlined and discussed, followed by an introduction to the costs associated in developing different modalities and how to defend investments made in curriculum development.

The final section looks at authoring tools and the selection criteria that needs to be considered in choosing one of them.

## Topics

- Defining curriculum objectives
- What is a minimum curriculum?
- Defining audience types
- Content development models
- Content development and content lifecycles
- Costing model
- Defending the curriculum investment
- Authoring tools

## Prerequisites

Foundation Series