

CEdMA Europe 2021 Innovation Award - TIME TO APPLY NOW

Dear Colleague,

I'd like to remind you of the award we'll be making at the conference on 16-17 Nov.

The Innovation Award will recognise an initiation (actual or process) created by the nominee company and implemented within the past twelve months within EMEA. It will be judged upon the creativity, the motivation, the implementation and the measured result of the project.

Award Criteria

1. The project must have been implemented (even in pilot) in the last 12 months
2. The project must reflect actual implementation and not just plans and ideas
3. The submission can be the work of an individual, or that of a team
4. One application is permitted per CEdMA Europe member per year
5. A contact must be identified for the judging panel to seek clarification of points
6. The application must detail:
 - The problem/issue that was being addressed
 - The plan of action from recognition to resolution
 - The goals of the innovation
 - The measures of success
 - A list of the innovative ideas and actions taken that contributed to the outcome
 - The inspiration and drivers
 - Lessons learned
 - Follow up activities.

Application Qualification

Before submission to judging, a panel of scrutineers drawn from the CEdMA Europe board will assess each application for the completeness of the specified requirements and if necessary and if time permits before the closing date, will return to the applicant for clarification and completion.

Judging

We are adding two additional items this year based on feedback from members and transparency of the process. First, all entries are invited to present their proposal at the CEdMA Europe autumn workshop on Tue 12 Oct. This will allow questions to be asked for clarity. Second, we are publishing the [scoresheet](#) the judges will be using to determine the winner.

The judging panel will comprise selected and independent senior managers of CEdMA Europe member organisations possibly from outside of the Education and Training Groups.

Award Celebration

The Innovation Award will be made at the celebratory dinner to be held at the autumn conference. The winner will be required to present their project to the membership on the second day of the conference following the award of the trophy at the celebratory dinner. All efforts will be made to gain publicity for the awards and for CEdMA Europe in the appropriate press and journals.

Award Trophy

The award will comprise of an engraved trophy that can be displayed at the winners training site for customers and employees to see.

Dates and Scheduling

- Here's the [2020 Innovation Award Application Form](#)
- Completed applications must be delivered as required by the criteria by the **8th October**
- Late October may be used to scrutinise and request clarification and completion of applications
- Winners will be notified by the **29th October**, thus allowing time to prepare for the conference presentation.

For further information, please contact Mike Dowsey at mwdowsey@outlook.com.

Kevin Streater
Chairman, CEdMA Europe