

New Products: Content

GEO ON-DEMAND INTRODUCES E-LEARNING AT NO COST

Geo On-Demand has introduced the FREEdom Program, a no-cost e-learning solution available to organizations of all sizes. Delivered entirely online via the Internet, any organization can sign up



one employee or thousands of employees for unlimited access to ten online courses covering important business training topics including HR, Compliance and Safety, Microsoft Office Computer Skills and Business Skills. Learn more at: www.geoondemand.com.

TOOLING U RELEASES ONLINE TRAINING FOR FIRST-TIME SUPERVISORS

Tooling U released a new series of training classes for first-time supervisors. The new set of classes, titled “Supervisor Essentials,” includes training topics such as effective communication, leadership principles, performance management, conflict resolution, and basic cost accounting. Unlike traditional “soft skills” training, Tooling U’s new supervisor training is tailored specifically to a manufacturing audience. Tooling U’s online classes are packaged together into various competencies, or job-specific training sequences. For more, visit: www.toolingu.com.

E-LEARNING SERIES FOR AUTODESK SOFTWARE LAUNCHED BY ASCENT

RAND Worldwide’s courseware division, ASCENT – Center for Technical Knowledge, launched e-learning series for Autodesk software. ASCENT’s self-paced e-learning courseware offers an environmentally friendly, alternative to hard-copy training guides by providing students with online training solutions.

The courses encompass all features of the ASCENT Student guides and exercise

CD’s with drawing files for practice exercises in an online format. Additional elements include modules that can be bookmarked, searchable keywords, a certificate of completion, and three months access to the course. Learn more at: www.rand.com.

IBM ‘SERIOUS GAME’ PROVIDES NO COST TRAINING TO TACKLE GLOBAL BUSINESS CHALLENGES

IBM announced INNOV8 v.2, a new version of its “serious game” that helps students and professionals hone their business and technology skills in a compelling, familiar video game format. INNOV8 v.2 will be available at no cost to businesses and academic institutions for simulations and training.

The new version features puzzles and tasks that challenge players to tackle real-world challenges. INNOV8 v.2 delivers a complete redesign of the game, with a new global collaboration feature for players to work with virtual teammates to progress to the next level of the game. Learn more at: www.ibm.com/innov8.

BUSINESS ENGLISH SKILLS DEVELOPMENT BY GLOBALENGLISH

The GlobalEnglish Corporate Learning Service’s on-demand software delivers highly engaging, personalized learning to develop employees’ business English communication skills. English is taught in the context of relevant business situations, with significant focus on cultural contexts and immediate applicability.

GlobalEnglish’s online activities develop all language skills—reading, listening, speaking, writing, pronunciation, vocabulary and grammar. The suite offers: live, virtual classrooms available 24x7; Productivity Toolbar providing on-the-job support and includes text-to-speech, and translation tools; and Mobile Learning Network™ provides on-the-go learning.

An all inclusive suite of reporting and administrative tools allow organizations to easily manage, measure, and track individual performance and ROI. Learn more at: www.globalenglish.com.

WOLTERS KLUWER FINANCIAL SERVICES AND LEARN.COM PARTNER FOR COMPLIANCE TRAINING

Learn.com and Wolters Kluwer Financial Services has integrated regulatory compliance training courses for financial institutions into Learn.com’s LearnCenter platform.

Learn.com will provide banking professionals with access to more than 160 training courses designed by Wolters Kluwer Financial Services that focus on compliance and operational topics. Wolters Kluwer Financial Services’ regulatory training courses are built upon the company’s strong industry knowledge and decades of experience behind its Bankers Systems brand. For more information visit www.learn.com or <http://www.wolterskluwerfs.com>.



New Products: Web 2.0



MZINGA UNVEILS NEW SOCIAL LEARNING SUITE

Mzinga has released a collaborative learning solution — The Mzinga Social Learning Suite. It is designed to bridge the gap between prescribed learning and the social knowledge sharing that is essential to developing talent and improving job performance.

The Mzinga Social Learning Suite incorporates a broad range of social technologies into Mzinga's existing learning development, delivery, and management tools, combining the value of formal learning curricula with user interaction and informal information sharing. The result is a rich, unified learning environment that lets employees, customers, and partners connect with peers, access prescribed learning courses, share resources and expertise, and benefit from the feedback and ideas of others. Learn more at: <http://www.mzinga.com>.

HARBINGER UNVEILS TEEMINGPOD

Harbinger Knowledge Products unveiled TeemingPod, a platform for embedded social interactions. For Web developers, TeemingPod provides a platform that helps build social interactions right inside

their web applications or web sites. For users, TeemingPod provides a place on any Web page to get together and to interact on-the-spot, while staying on the page.

“With this release, FlockPod customers will be migrated to TeemingPod. This

allows them to take advantage of the extensibility, configurability, powerful search and browser extension features in the new product at no extra cost,” said Seema Chaudhary, Director - Business Development. For more information, visit: www.TeemingPod.com.

COMPOSICA INTRODUCES SOCIAL E-LEARNING AUTHORING AND SOCIAL LEARNING IN VERSION 4.0

Composica 4.0 has merged its authoring capabilities with social media to create true e-learning 2.0 courses. Composica 4.0 provides authors with the ability to create highly rich, interactive and structured content, and empowers them to take full advantage of social media tools to create a learning community around each course.

Courses will become both formal and social by nature. Learners can share knowledge with others, learn from each other, comment on anything, rate everything and more — all while browsing a course, without ever leaving the learning environment. Learn more at: www.composica.com.



New Products: LMS/Talent Suite



LCMS FROM GIUNTI

Giunti Labs launched the new Enterprise 2009 Edition of its learn eXact Online and Mobile Learning Content Management Suite (LCMS).

The learn eXact LCMS Suite is scalable, balanceable and interoperable with any large organization's IT infrastructure because of its state-of-the-art, three-tier, SOA and DBMS architecture. The LCMS empowers corporate authors, trainers and executives to support all aspects of content creation, management and distribution for knowledge dissemination and distance learning — including instructor led training, web and mobile learning. Learn more at: <http://www.giuntilabs.com/>

RWD TECHNOLOGIES RELEASES UPERFORM 3.10

With RWD uPerform 3.10, authors can quickly and easily create, publish, manage, and distribute high-quality procedures, web-based simulations and e-learning courses. RWD uPerform also lets users share knowledge and collaborate easily throughout the organization. The new version, uPerform 3.10, enhances the author's experience, enables single sign-on

user authentication with CA SiteMinder Web Access Manager, offers complete compatibility with Oracle Siebel 8, and seamlessly transfers RWD Info Pak content into native uPerform content. To learn more visit www.rwd.com.

BLACKBOARD LEARN V9.0 IS MORE OPEN, FLEXIBLE LEARNING PLATFORM

Blackboard announced a significant update for its flagship software, Release 9.0 of Blackboard Learn. This is the latest step in a multi-year, multi-release effort to deliver a next generation teaching and learning platform to more effectively engage learners from K-12 to higher education and professional education.

The release introduces social learning

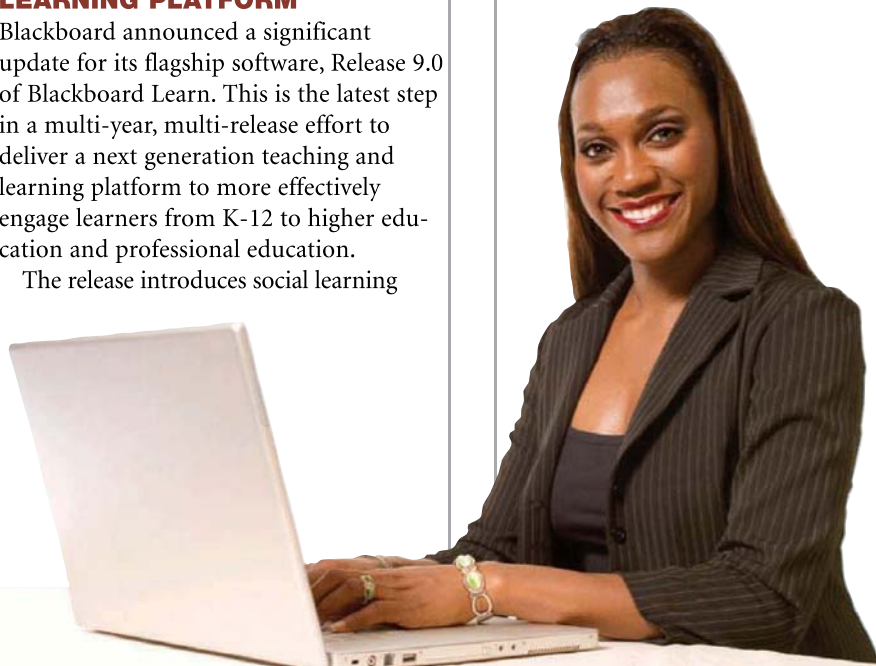
tools to Web 2.0 innovations, as well as integrated components that enable institutions to achieve more meaningful assessment of individuals, groups, programs and schools.

The release is highlighted by new Web 2.0 and social learning capabilities including blogs, journals and enhanced group tools; notification dashboards highlighting time sensitive information and alerts; and a completely redesigned, customizable Web 2.0 user interface. For more information, visit <http://www.blackboard.com>.

KAPLAN'S STT TRAINER 5.0 HOSTS RAPID DEVELOPMENT FEATURES

Kaplan IT Learning's STT Trainer 5.0 includes new user-friendly interface and collaborative platform for rapid training development. Developed in .NET technology, STT Trainer 5.0 improves training content development and accelerates the publishing and deployment of simulation content to end users.

STT Trainer 5.0 expands lesson delivery in a range of languages, including those that use double-byte characters, offering greater flexibility for global and multi-lingual organizations. Faster lesson editing is made possible with STT Trainer's new process-driven editing approach for simple or multi-modal editing, and includes a preview screen for task instructions. Learn more at: www.stt-trainer.com.





ILX LAUNCHES M-LEARNING: BITE SIZE TRAINING FOR MOBILE DEVICES

ILX Group plc launched m-learning (mobile learning), a new platform to deliver bite size training courses directly onto mobile phones, PDAs, Apple iPhones and ipods. The flexible, just-in-time learning will complement existing ILX e-learning courses and provide bite size modules for people who want to learn on-the-go. ILX m-learning is accessible now for customers who purchase ITIL V2 and PRINCE2 Foundation. Video downloads are also available for courses. Learn more at: <http://www.ilxgroup.com>.

ONPOINT DIGITAL OFFERS NEW CELLCAST MOBILE LIBRARY

OnPoint Digital offers their new CellCast Mobile Library. This innovative content library provides access to helpful, thought provoking content from well known business and thought leaders. To create their mobile content library, OnPoint has teamed with several leading content publishers to prepare, package and resell their mobile-friendly titles.

At launch, the CellCast Mobile Library includes more than 500 titles from SkillSoft/ Books 24x7, 50 Lessons, Element K/NIIT, Made Simple Learning, Soundview Executive Book Summaries, Channel Content and several others. Learn more at: <http://content.mlearning.com>.

TRANSFORM YOUR BRAND VIA MOBILE MARKETING

Knexus Digital unveiled the first in a series of Mobile Marketing insights to help marketers amplify their marketing spend and improve their digital marketing performance. These insights are tailored around the topic, 'How to transform your brand via Mobile' and give professionals market intelligence on hyper-targeting, branding and direct response, measuring ROI effectively as well as the paradigm shift from a mass media age to one of participation.

The video delivered by Jide Sobo, Knexus Digital 'Mobile Marketing' expert, equips marketers with unique know-how to accelerate the efficiency of their marketing teams and optimize mobile marketing strategy. These insights can also be accessed via PDFs or downloadable podcasts. For more, visit: www.knexusgroup.com.

LEARNOSITY CONNECTS LANGUAGE LEARNERS VIA VOXBONE

Voxbone announced that it has been chosen by Learnosity to affordably connect language students around the world with their teachers and each other. Voxbone will enable Learnosity's students to share their native fluencies and accents with their fellows on other continents.

In practice, students dial in on Voxbone

numbers, enter their student IDs, and meet fellow students of their subject language on conference calls, where they conduct assigned role-playing conversations.

Teachers subsequently grade these conversations through a Web interface that clearly indicates whose voice is who's. The system allows a few teachers to assess many students anywhere in the world. For more information visit <http://www.learnosity.com/>.

C3 SOFTWARES RELEASES BRAVO!

BRAVO! is a new software suite that will enhance instructional experience via four customizable training game templates that offer a dynamic way to present any content. BRAVO! provides an easy-to-use interface that walks you through the simple steps of creating a game. Simply type in a category, insert questions, and in seconds, you've got a game. BRAVO! works with any instructional content, giving trainers a great way to engage classes. Audio, video, and still images can also be added. Learn more at: www.c3softworks.com.

KNOWLEDGEADVISORS ANNOUNCES THE PREDICTIVE LEARNING IMPACT MODEL

KnowledgeAdvisors Predictive Learning Impact Model leverages the statistical analysis technique known as Structural Equation Modeling, or Causal Modeling. The Predictive Learning Model applies this principal to smart sheet learning evaluations collected in Metrics that Matter® learning and talent analytics technology and analyzes key factors that influence learning and the business impact of that learning. The model also shows the statistical strength of these relationships. For more, visit: www.knowledgeadvisors.com.

