



CEdMA Workshop, 9 June 2010

CA, Datchet

“Virtual Classrooms and Virtual Labs”

Welcome and Introduction

Philip Bourne

Chairman

CEdMA Europe

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CEdMA Europe - Who are we?

The Managers of Training Businesses that exist to support the hardware and software products manufactured by our companies.

Note: there is very little competition in the room!



Who's here and who's who? (1 of 2)

Assima

Tony Coates

Autodesk

Richard Lane

BD Biosciences

Nadine le Louargant

CA

Rob Taal

Cisco

Jim Emmott

ESRI

Guenter Grimm

HP

John McDermott, Tony Shortland

Juniper Networks

Malcolm Watts

LSI

Andy Woodgate

MITs

Darin Edmunds, Kate Lipmann

NorthgateArinso

Jayne Legg, Steph Wilkins

Who's here and who's who? (2 of 2)



OpenCFD

Jenya Collings

Oracle

Nick Lynn, Carl Tanner, Mike Taylor

Polycom

David Gibbs

salesforce.com

Shelly Holten, Jon Oatham

SGI

Tao Zhang

SPSS

Neil Gregory

Steljes

Mari Eade

Symantec

Philip Bourne

Toolwire

Tim Preston

Unica

Claire Stephens

VMware

Chris Cottam

Wind River

Donald MacLennan

CEdMA Europe Board of Directors (Jan 2010)



Chairman	Philip Bourne (<i>Symantec</i>)	Market Research
Secretary	Simon Maskrey (<i>Oracle</i>)	Sales Enablement
Treasurer	Jasmine Huxtable-Wright (<i>Symantec</i>)	Virtual Training/Labs
	Neil Gregory (<i>SPSS</i>)	Education Marketing
	Norman Buckberry (<i>Autodesk</i>)	New Learning Models
	Phil Lawman (<i>HP</i>)	Partners
	Reiner Deichmann (<i>Apple</i>)	Europe
	Alastair Jeffery (<i>IBM</i>)	IITT/LDN
	(Vacancy)	Certification
Plus		
Finance	Penny Farrington	
Executive	Mike Dowsey	

Agenda – Wednesday 9th June



- 1300** Coffee and Networking
- 1330** Introduction
- 1335** **Summary of CEdMA USA Survey on Virtual Classrooms - Mike Dowsey**
- 1345** **Member VC Implementations in Europe:
Oracle, Mike Taylor;
salesforce.com, Shelley Holten and Jon Oatham;
VMware, Chris Cottam;**
- 1500** Break and Networking
- 1515** **Virtual Learning and the Immersive Web – Terry Thorpe, Kohospace**
- 1600** Break and Networking
- 1515** **Remote Labs and Virtual Instructors – Andy Woodgate**
- 1655** Summary
- 1700** Close and Networking



Forthcoming Events

Wed 8 Sep, half-day workshop, “The Role of Social Media in Training, SAS Marlow (TBC)

Thu/Fri 4-5 Nov, conference, “The Future of the Training Department” (TBC), Bournemouth Marriott